



PRESS RELEASE

7 June 2010

2011 Economic Census of Cambodia

The 1st Meeting of the National Steering Committee for Census Information and Education Campaign

7 June 2010

at Meeting Room, 1st Floor, New Building, National Institute of Statistics, Ministry of Planning,
#386, Monivong BLVD, Phnom Penh, Cambodia

Today is a special occasion that the Ministry of Planning has the honor to organize the 1st meeting of the National Steering Committee for Census Information and Education Campaign (NSC) for 2011 Economic Census of Cambodia (EC2011) based on the sub-decree of EC2011 approved by the Prime Minister of the Kingdom of Cambodia, Samdech Akka Moha Sena Padei Techo HUN SEN. This meeting is honorably chaired by H.E. In Saroeung, Secretary of State, Ministry of Planning, and Chairman of the NSC for EC2011, and its members: Secretaries of State or representatives of 12 ministries and 3 press organizations.

This 1st important meeting of the NSC basically aims at discussing how to conduct public relations activities of EC2011 and to enlighten the public about the importance of statistics and EC2011.

The EC2011 will be implemented from 1 to 31 March 2011 by the National Institute of Statistics, Ministry of Planning cooperating with the Government of Japan and the Project on Improving Official Statistics in Cambodia by Japan International Cooperation Agency (JICA) which has been supporting both the 2008 Population Census and the 2009 Nation-wide Establishment Listing.

The EC2011 is the first in Cambodian history, and will cover all establishments in the territory of Cambodia except Agriculture, Forestry, and Fishery industries. The results will provide fundamental statistics on the business activities of enterprises and establishments in

Cambodia for various kinds of purposes such as evidence-based national and local policy making, academic research, market research, and so on. The EC2011 will disclose the actual condition of Cambodian economy which has not always been clarified to a satisfactory extent until now.

For more information, please contact to Mr. Mich Kanthul, Director of the Economic Statistics Department, National Institute of Statistics, Ministry of Planning:

E-mail: michkanthul@yahoo.com;

Address: # 386, Monivong BLVD, Sagkat Boeng Keng Kang I, Khan Chamka Mon, Phnom Penh.



(END OF THE SHEET)