

Summary of the Results

As used in the monthly survey on service industries, the following terms mean as follows:

Service Industries: “Service Industries” cover the 9 industries classified in the following groups designated by the Japan Standard Industrial Classification (Rev. 12, November 2007): “Information and communications,” “Transport and postal activities,” “Real estate and goods rental and leasing,” “Scientific research, professional and technical services,” “Accommodations, eating and drinking services,” “Living-related and personal services and amusement services,” “Education, learning support,” “Medical, health care and welfare” and “Services, n.e.c.” Please refer to the appendix 6 for details of industry coverage.

Persons Working at the Location of Establishment: “Persons Working at the Location of Establishment” mean all persons who are engaged in the business of the establishment and enterprise, etc. at the end of business day of the month, excluding temporarily transferred or dispatched employees to separately operated establishment and enterprise, etc., but including those who work as temporarily transferred or dispatched employees from separately operated establishment and enterprise, etc.

Demand Situation DI: Deduction of ratio of “Decreased” from “Increased.”

* Because the survey was reviewed in January 2013, in the following chart, the adjusted figures of before 2012 were used to calculate in order to make time series comparison possible.

* The figures of its results does not necessarily add up to the adding figures or subtract figures, since the figures are rounded to the unit.

Summary of the Results in 2013

Sales (average per month) 28.78 trillion yen (0.5%)

Number of Persons Working at the Location of Establishment (Annual average)
28.23 million persons (0.6%)

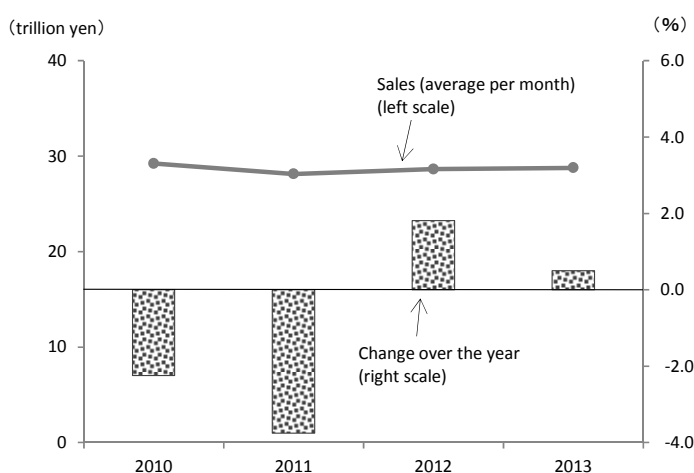
*The figure in parenthesis indicates the percent change over the year.

1 Sales (average per month)

Sales (average per month) of service industries amounted to 28.78 trillion yen in 2013.

Compared with the previous year, the sales increased by 0.5% for the second consecutive year.

Figure1-1 Change in Sales (average per month) of Service Industries



By industry, the sales increased in 4 industries; “Information and communications” (an increase of 5.5%), “Scientific research, professional and technical services” (an increase of 2.2%), “Medical, health care and welfare” (an increase of 1.6%) and “Real estate and goods rental and leasing” (an increase of 1.5%).

On the other hand, the sales decreased in 5 industries; “Living-related and personal services and amusement services” (a decrease of 4.5%), “Transport and postal activities” (a decrease of 0.9%), “Accommodations, eating and drinking services” (a decrease of 0.7%), “Services, n.e.c.” (a decrease of 0.6%) and “Education , learning support” (a decrease of 0.3%).

(Figure 1-1, 1-2, 1-3, Table 1)

Figure 1-2 Sales (average per month) by Industry (Major Groups)

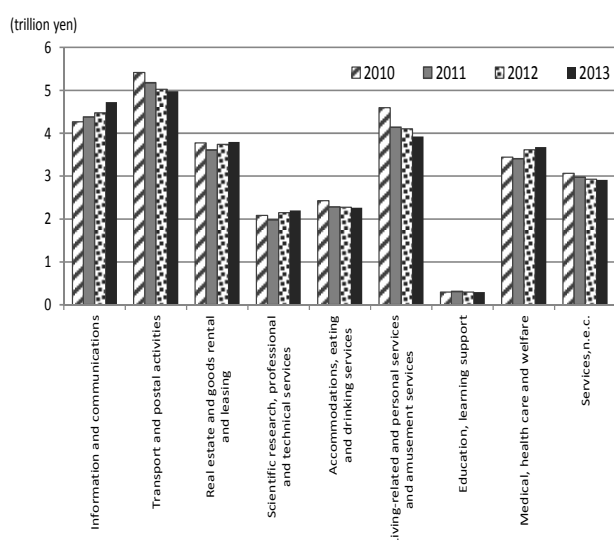


Figure 1-3 Change over the Year of Sales (average per month) by Industry (Major Groups)

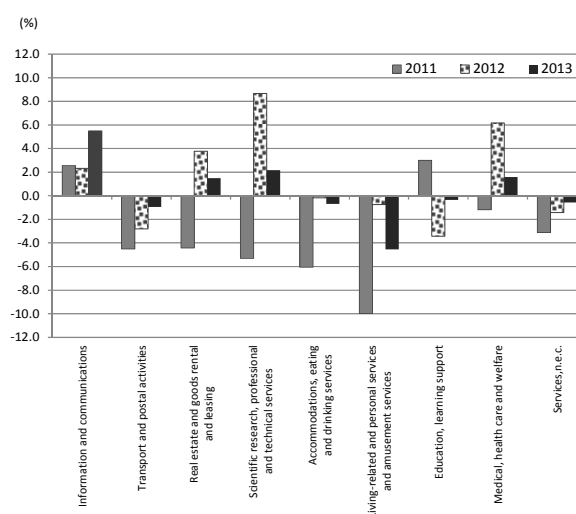


Table 1 Sales (average per month), Number of Persons Working at the Location of Establishment by Industry (Major Groups)

		Actual figures				Change over the year (%)		
		2010	2011	2012	2013	2011	2012	2013
Sales (average per month) (million yen)	Service industry	29,225,289	28,127,677	28,637,495	28,781,063	-3.8	1.8	0.5
	Information and communications	4,270,396	4,379,368	4,480,654	4,726,926	2.6	2.3	5.5
	Transport and postal activities	5,417,208	5,172,851	5,027,001	4,979,672	-4.5	-2.8	-0.9
	Real estate and goods rental and leasing	3,775,038	3,607,691	3,743,187	3,799,347	-4.4	3.8	1.5
	Scientific research, professional and technical services	2,092,350	1,981,413	2,153,069	2,199,795	-5.3	8.7	2.2
	Accommodations, eating and drinking services	2,430,629	2,283,533	2,279,222	2,263,466	-6.1	-0.2	-0.7
	Living-related and personal services and amusement services	4,598,599	4,139,615	4,108,417	3,921,939	-10.0	-0.8	-4.5
	Education, learning support	302,268	311,351	300,649	299,599	3.0	-3.4	-0.3
	Medical, health care and welfare	3,448,825	3,408,021	3,618,183	3,675,388	-1.2	6.2	1.6
	Services, n.e.c.	3,069,281	2,973,803	2,931,458	2,914,930	-3.1	-1.4	-0.6
Number of persons working at the location of establishment (person)	Service industry	29,189,100	28,461,400	28,056,500	28,228,700	-2.5	-1.4	0.6
	Information and communications	1,902,200	1,873,800	1,871,200	1,917,700	-1.5	-0.1	2.5
	Transport and postal activities	4,018,300	3,916,500	3,693,300	3,671,300	-2.5	-5.7	-0.6
	Real estate and goods rental and leasing	1,661,700	1,589,500	1,611,300	1,649,300	-4.3	1.4	2.4
	Scientific research, professional and technical services	1,715,800	1,695,600	1,674,100	1,698,200	-1.2	-1.3	1.4
	Accommodations, eating and drinking services	5,808,000	5,614,600	5,440,600	5,446,200	-3.3	-3.1	0.1
	Living-related and personal services and amusement services	2,915,900	2,795,200	2,720,100	2,713,100	-4.1	-2.7	-0.3
	Education, learning support	968,900	924,400	909,700	901,600	-4.6	-1.6	-0.9
	Medical, health care and welfare	6,447,200	6,456,200	6,529,300	6,607,300	0.1	1.1	1.2
	Services, n.e.c.	3,813,800	3,619,100	3,604,700	3,624,100	-5.1	-0.4	0.5

2 Number of Persons Working at the Location of Establishment

The number of persons working at the location of establishment (annual average) in 2013 amounted to 28.23 million, increased by 0.6% from the previous year.

By industry, the number of persons working at the location of establishment (annual average) increased in 6 industries; “Information and communications” (an increase of 2.5%), “Real estate and goods rental and leasing” (an increase of 2.4%), “Scientific research, professional and technical services” (an increase of 1.4%), “Medical, health care and welfare” (an increase of 1.2%), “Services, n.e.c.” (an increase of 0.5%) and “Accommodations, eating and drinking services” (an increase of 0.1%).

On the other hand, the number of persons working at the location of establishment (annual average) decreased in 3 industries; “Education, learning support” (a decrease of 0.9%), “Transport and postal activities” (a decrease of 0.6%) and “Living-related and personal services and amusement services” (a decrease of 0.3%).

(Figure 2-1, 2-2, 2-3, Table 1)

Figure 2-1 Change in the Number of Persons Working at the Location of Establishment of Service Industries

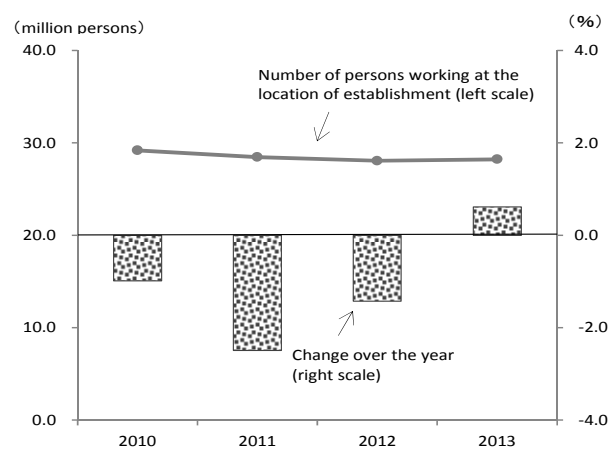


Figure 2-2 The Number of Persons Working at the Location of Establishment by Industry (Major Groups)

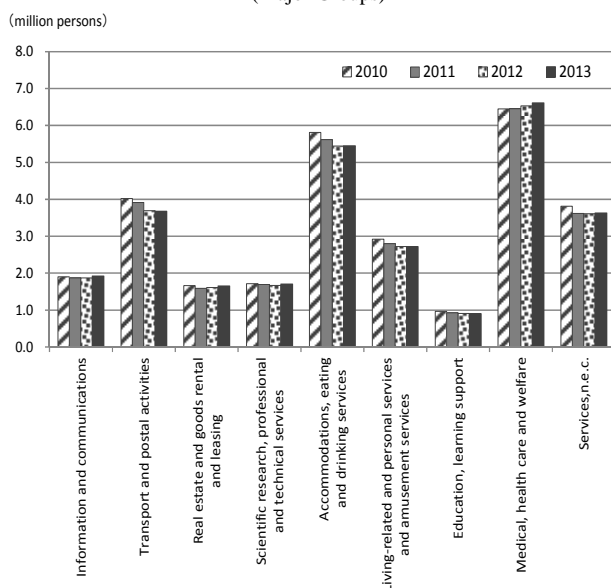
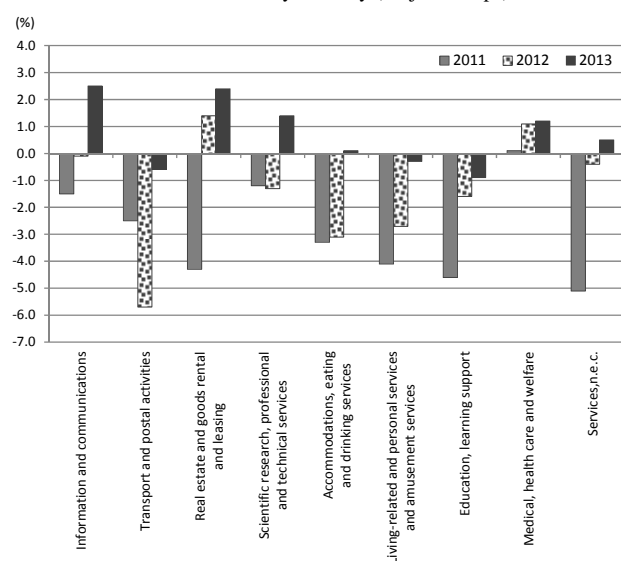


Figure 2-3 Change Over the Year of the Number of Persons Working at the Location of Establishment by Industry (Major Groups)



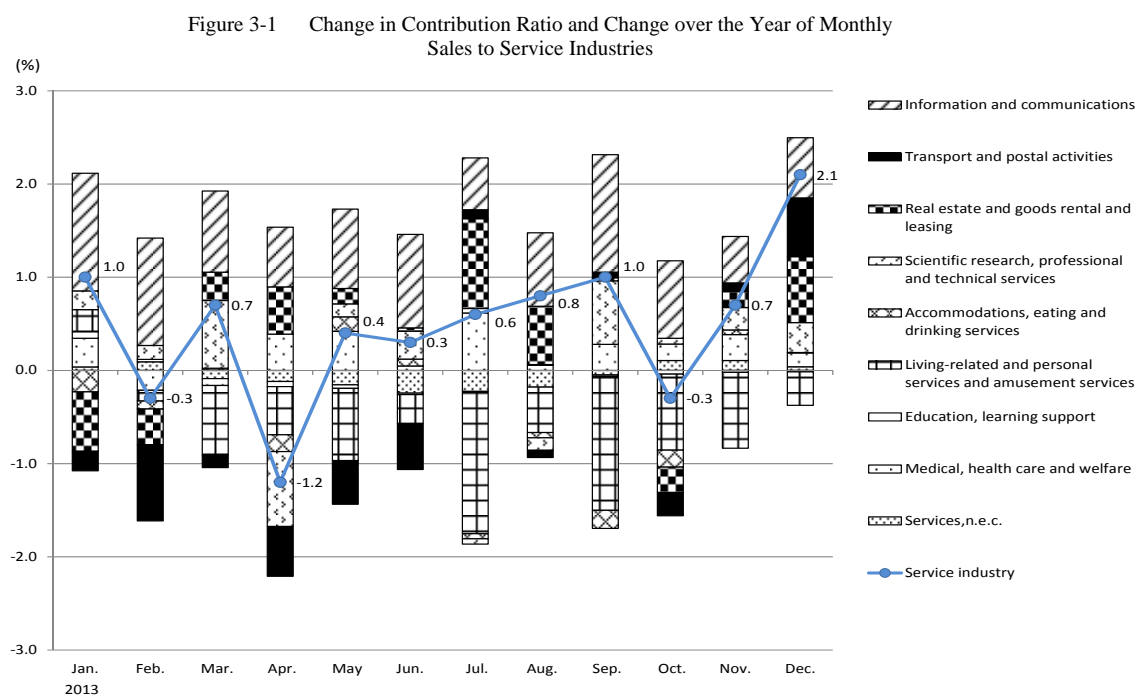
3 Change in monthly

(1) Sales

In 2013, compared with the previous year, the monthly sales increased in month except February, April and October.

Looking at the contribution ratio to service industries by major groups, “Information and communications” contributed to an increase in every month and “Medical, health care and welfare” contributed to an increase in month except February and March. On the other hand, “Living-related and personal services and amusement services” contributed to a decrease in month except January.

(Figure 3-1, Table 2)



(2) Number of Persons Working at the Location of Establishment

The monthly number of persons working at the location of establishment in 2013 increased in every month, compared with the previous year.

Looking at the contribution ratio to service industry by major groups, “Medical, health care and welfare,” “Information and communications,” “Real estate and goods rental and leasing” and “Scientific research, professional and technical services” contributed to an increase in every month. On the other hand, “Transport and postal activities” contributed to a decrease in month except November and December and “Living-related and personal services and amusement services” contributed to a decrease in month except January and February.

(Figure 3-2, Table 2)

Figure 3-2 Change in Contribution Ratio and Change over the Year of Number of Persons Working at the Location of Establishment to Service Industries

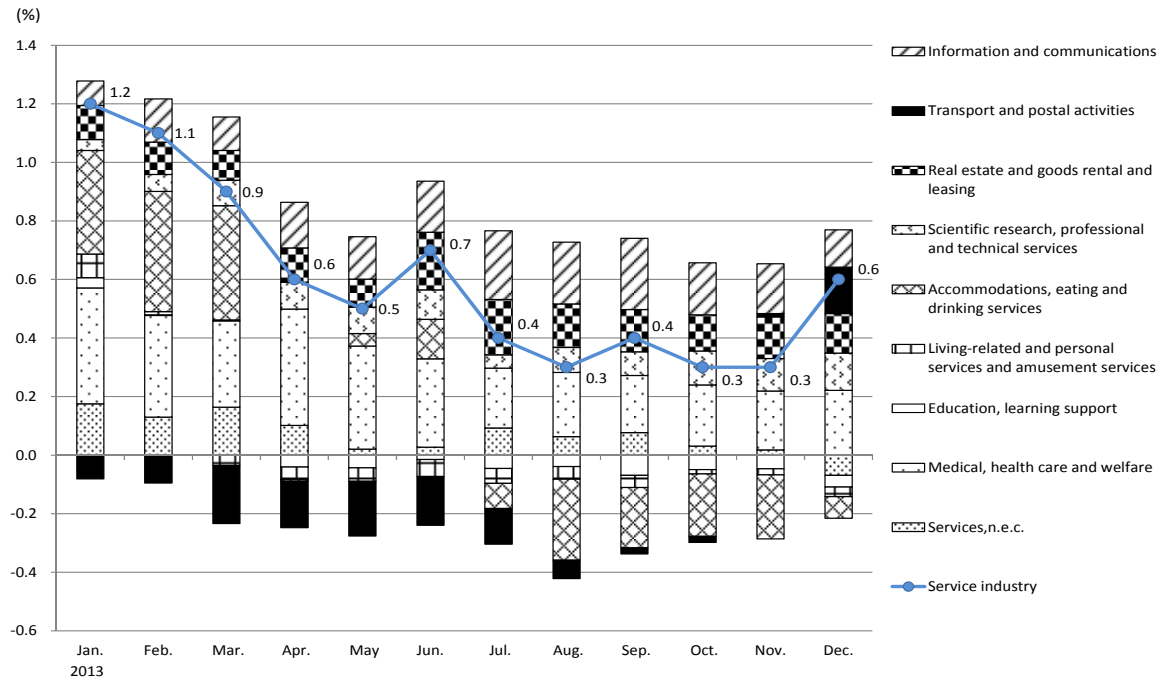


Table 2 Contribution Ratio and Change over the Year of Sales, The Number of Persons Working at the Location of Establishment by Industry (Major Groups)

			2013											
			Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Sales	Change over the year (%)	Service industry	1.0	-0.3	0.7	-1.2	0.4	0.3	0.6	0.8	1.0	-0.3	0.7	2.1
		Information and communications	8.3	7.5	4.8	4.4	5.9	6.3	3.8	5.4	7.4	5.7	3.2	3.9
		Transport and postal activities	-1.2	-4.6	-0.8	-3.0	-2.7	-2.8	0.5	-0.4	0.4	-1.3	0.5	3.6
		Real estate and goods rental and leasing	-4.9	-2.9	2.1	4.0	1.3	0.3	7.6	4.9	0.3	-2.1	1.3	5.5
		Scientific research, professional and technical services	2.9	2.0	8.2	-9.5	2.0	4.0	-0.8	-1.9	9.3	0.9	3.3	4.2
		Accommodations, eating and drinking services	-2.8	-1.1	0.3	-2.3	1.9	0.9	-0.7	-0.6	-2.5	-2.3	0.6	0.1
		Living-related and personal services and amusement services	1.6	-0.9	-5.8	-3.6	-5.0	-2.2	-9.9	-3.2	-10.0	-5.7	-5.7	-2.6
		Education, learning support	6.5	2.4	0.5	-5.0	-3.5	-1.5	4.5	0.7	-1.4	-3.9	-2.0	-1.5
		Medical, health care and welfare	2.3	-1.6	-0.7	3.1	3.2	0.4	4.9	0.4	2.3	1.4	2.2	1.2
		Services,n.e.c.	0.4	0.9	-0.9	-1.2	-1.5	-2.3	-2.2	-1.8	-0.5	1.0	1.0	0.4
	Contribution ratio	Service industry	1.0	-0.3	0.7	-1.2	0.4	0.3	0.6	0.8	1.0	-0.3	0.7	2.1
		Information and communications	1.26	1.15	0.87	0.64	0.85	1.00	0.56	0.79	1.26	0.83	0.50	0.65
		Transport and postal activities	-0.21	-0.82	-0.13	-0.53	-0.47	-0.49	0.10	-0.08	0.06	-0.24	0.09	0.63
		Real estate and goods rental and leasing	-0.64	-0.38	0.30	0.51	0.16	0.04	0.96	0.63	0.03	-0.28	0.17	0.71
		Scientific research, professional and technical services	0.20	0.15	0.73	-0.80	0.14	0.30	-0.06	-0.13	0.68	0.06	0.24	0.32
		Accommodations, eating and drinking services	-0.23	-0.09	0.02	-0.18	0.16	0.07	-0.05	-0.06	-0.19	-0.18	0.05	0.00
		Living-related and personal services and amusement services	0.23	-0.12	-0.75	-0.52	-0.77	-0.32	-1.53	-0.49	-1.44	-0.82	-0.81	-0.36
		Education, learning support	0.07	0.03	0.00	-0.05	-0.04	-0.01	0.05	0.01	-0.01	-0.04	-0.02	-0.02
		Medical, health care and welfare	0.31	-0.21	-0.07	0.39	0.42	0.05	0.62	0.06	0.28	0.18	0.28	0.15
		Services,n.e.c.	0.04	0.09	-0.09	-0.12	-0.15	-0.24	-0.23	-0.18	-0.05	0.11	0.11	0.04
Number of persons working at the location of establishment	Change over the year (%)	Service industry	1.2	1.1	0.9	0.6	0.5	0.7	0.4	0.3	0.4	0.3	0.3	0.6
		Information and communications	1.2	2.2	1.7	2.3	2.2	2.6	3.5	3.2	3.7	2.7	2.6	1.9
		Transport and postal activities	-0.6	-0.7	-1.5	-1.2	-1.4	-1.3	-0.9	-0.5	-0.2	-0.2	0.1	1.2
		Real estate and goods rental and leasing	2.0	1.9	1.8	2.0	1.7	3.4	3.3	2.6	2.5	2.1	2.5	2.3
		Scientific research, professional and technical services	0.6	1.0	1.5	1.5	1.5	1.7	0.8	1.4	1.4	1.9	1.9	2.1
		Accommodations, eating and drinking services	1.8	2.1	2.0	0.0	0.2	0.7	-0.4	-1.4	-1.1	-1.1	-1.1	-0.4
		Living-related and personal services and amusement services	0.8	0.1	-0.4	-0.4	-0.5	-0.6	-0.5	-0.4	-0.4	-0.2	-0.2	-0.3
		Education, learning support	1.1	0.1	0.1	-1.3	-1.3	-0.5	-1.4	-1.2	-2.1	-1.5	-1.4	-1.2
		Medical, health care and welfare	1.7	1.5	1.3	1.7	1.5	1.3	0.9	0.9	0.8	0.9	0.9	0.9
		Services,n.e.c.	1.4	1.0	1.3	0.8	0.2	0.2	0.7	0.5	0.6	0.2	0.1	-0.5
	Contribution ratio	Service industry	1.2	1.1	0.9	0.6	0.5	0.7	0.4	0.3	0.4	0.3	0.3	0.6
		Information and communications	0.08	0.15	0.11	0.16	0.15	0.17	0.23	0.21	0.24	0.18	0.17	0.13
		Transport and postal activities	-0.08	-0.10	-0.20	-0.16	-0.19	-0.17	-0.12	-0.06	-0.02	-0.02	0.01	0.16
		Real estate and goods rental and leasing	0.12	0.11	0.10	0.12	0.10	0.20	0.19	0.15	0.14	0.12	0.14	0.13
		Scientific research, professional and technical services	0.04	0.06	0.09	0.09	0.09	0.10	0.04	0.09	0.08	0.12	0.11	0.13
		Accommodations, eating and drinking services	0.35	0.41	0.39	-0.01	0.04	0.13	-0.09	-0.28	-0.21	-0.21	-0.22	-0.07
		Living-related and personal services and amusement services	0.08	0.01	-0.04	-0.04	-0.05	-0.06	-0.05	-0.04	-0.04	-0.02	-0.02	-0.03
		Education, learning support	0.03	0.00	0.00	-0.04	-0.04	-0.01	-0.05	-0.04	-0.07	-0.05	-0.05	-0.04
		Medical, health care and welfare	0.40	0.35	0.30	0.40	0.35	0.30	0.20	0.22	0.19	0.21	0.20	0.22
		Services,n.e.c.	0.18	0.13	0.16	0.10	0.02	0.03	0.09	0.06	0.08	0.03	0.02	-0.07

(3) Demand Situation

Demand Situation compared with the previous year to service industry in 2013 decreased in month except March , July , November and December.

(Figure 3-3)

