Appendix 2

Outline of “the Monthly Business Survey of Services”

1 Survey Objective

The Monthly Business Survey of Services is aim to compile statistics that clarify the trends in business activities within Japan’s service industry (“the Monthly Business Survey of Services,” fundamental statistical surveys as defined in Article 2, Paragraph 4, Item 3 of the Statistics Act (Act No.53 of 2007)).

2 Legal Basis

This survey has been conducted as the general statistical survey pursuant to the provision of the Statistics Act.

3 Establishments and Enterprises, etc. Surveyed

The population of the survey is based on the 2021 Economic Census for Business Frame. Establishments and enterprises, etc. surveyed are selected using a statistical method[*1] from establishments and enterprises, etc. throughout the country mainly engaging in the service sector[*2]. About 38,000 establishments and enterprises, etc. are surveyed.

*1 Refer to Appendix 3 for details on the selection method.

*2 Refer to Appendix 6 for details on sub-sectors covered by this survey.

4 Types of Questionnaires and Survey Items

(1) Types of Questionnaires

“Questionnaire for the first month” is used at the beginning of the survey while the “Questionnaire” is used from the second month and onward. Both questionnaires have two types: one for establishments and another for enterprises, etc.

(2) Survey Items

Questionnaire items are presented in the table shown below.

		Monthly sales (Income)	Categories of main business of establishments	Number of persons working at the location of establishment and breakdowns
For establishments	Questionnaire for the first month	○ (*)	○	○ (*)
	Questionnaire	○	-	○
For enterprises, etc.	Questionnaire for the first month	○(*) (By business activity)	-	○ (*)
	Questionnaire	○ (By business activity)	-	○

*Each survey item of survey month and the previous month is surveyed.

5 Implementation of the Survey

The Statistics Bureau of Japan (SBJ) entrusts the implementation of the survey to research companies. Questionnaires are distributed and collected by mail or online.

However, for establishments for which questionnaires have yet to be collected, the enumerators can directly visit the surveyed establishment and collect questionnaires.

6 Tabulation of the Survey

The SBJ entrusts the tabulation to the National Statistics Center.

7 Release of the Survey Results

The results are shown on the SBJ website and laid open for public inspection.

- Preliminary report: In principle, released in late the second month after the survey month.
- Final report: In principle, released in late the fifth month after the survey month.