

Summary Results of the 2022 Survey of Household Economy

I Expenditure on Goods and Services Ordered over the Internet (Two-or-more-person households)

1 The proportion of households that ordered goods or services on the internet to all two-or-more-person households was 52.7% in 2022, the same rate as the previous year. It had increased 31.1 percentage points for 10 years from 2012 (21.6%).

2 Average expenditure on goods and services ordered over the internet per household was 20,810 yen a month in 2022. It increased by 11.1% in 2022 in nominal terms from the previous year.

Looking at this by item, Travel-related costs increased by 95.1% and Tickets increased by 73.0% in 2022 from the previous year. On the other hand, Home electronics and furniture decreased by 13.0% in 2022 from the previous year.

Looking at this by age group of the head of household, 60-69 years old group increased by 16.4% in 2022 from the previous year. All of the age groups showed increases.

Average expenditure on goods and services ordered over the internet per household who paid such expenditure was 39,443 yen a month in 2022. It increased by 11.2% in 2022 in nominal terms from the previous year.

3 Looking at Travel-related costs by item, Accommodation services, fares, package tours (payment on the Internet) increased by 107.6%, Accommodation services, fares, package tours (payment on-site) increased by 69.5% in 2022 from the previous year.

Looking at this by age group of the head of household, the 70 years old and over group increased by 122.7% and the 40-49 years old group increased by 112.1% in 2022 from the previous year. All of the age groups showed increases.

Looking at Travel-related costs, every monthly expenditure during 2022 increased from the same month of the previous year.

4 Looking at Culture-related*¹ by item, Tickets increased by 73.0% and Digital books increased by 8.2% in 2022 from the previous year. On the other hand, Books and other reading materials decreased by 6.8% and Software (music, video, personal computer, TV game) decreased by 4.3% in 2022 from the previous year.

*¹ Total expenditure on “Books and other reading materials”, “Software (music, video, personal computer, TV game)”, “Digital books”, “Downloaded music, video, applications” and “Tickets”.

5 With regard to the breakdown of annual expenditure on goods and services ordered over the internet per household, Food was the highest at 22.3% of the total, followed by Travel-related costs at 14.5%, Clothing and footwear at 10.8%, Home electronics and furniture at 8.0% in 2022.

II Ownership and Utilization of Electronic Money (Two-or-more-person households)

1 The proportion of households with members who owned electronic money was 68.8% in 2022. It decreased by 0.3 percentage points in 2022 from the previous year.

The proportion of households with members who used electronic money was 59.0% in 2022. It increased by 1.0 percentage points in 2022 from the previous year.

2 Looking at the proportion of households with members who used electronic money by age group of the head of household, it was the highest in the 40-49 years old group at 72.8%, followed by the 50-59 years old group at 71.0% and the under-40 group at 68.2% in 2022.

The 60-69 years old group increased by 2.7 percentage points in 2022 and the 40-49 years old group increased by 1.9 percentage points in 2022. All of the age groups showed increases except for the under-40 years old group.

3 Average expenditure per household using electronic money was 28,295 yen a month in 2022. It increased by 6.5% in 2022 in nominal terms from the previous year.

The proportion of expenditure on railway and bus in the average amount of money per household using electronic money was 12.8% in 2022. It increased by 1.2 percentage points in 2022 from the previous year.

4 Looking at average expenditure per household using electronic money by age group of the head of household, it was the highest in the 50-59 years old group at 29,667 yen, followed by the 60-69 years old group at 29,393 yen and the under-40 years old group at 28,186 yen a month in 2022.

The under-40 group increased by 16.5% and the 50-59 years old group increased by 7.8% in 2022 from the previous year. All of the age groups showed increases.