

## Summary Results of the 2021 Survey of Household Economy

### I Expenditure on Goods and Services Ordered over the Internet (Two-or-more-person households)

1 The proportion of households that ordered over the internet to all Two-or-more-person households reached 52.7% in 2021. It had increased 32.8 percentage points for 10 years from 2011 (19.9%).

2 Average expenditure on goods and services ordered over the internet per household was 18,727 yen a month in 2021. It increased by 14.6% in 2021 in nominal terms from the previous year.

Looking at this by item, Travel-related costs decreased by 6.4% in 2021 from the previous year.

Food contributed most to the increase in expenditure on goods and services ordered over the internet (6.89%).

Looking at this by age group of the head of household, the 70 years old or more group increased by 27.6% in 2021 from the previous year. All of the age groups showed increases.

Average expenditure on goods and services ordered over the internet per household who paid such expenditure was 35,470 yen a month in 2021. It increased by 6.3% in 2021 in nominal terms from the previous year.

3 Looking at Food by item, Deliveries increased by 47.8% in 2021 and Beverages increased by 37.0% in 2021 from the previous year. All items showed increases.

Looking at this by age group of the head of household, the 70 years old or more group increased by 71.0% in 2021 and the 60-69 years old group increased by 34.4% in 2021 from the previous year.

Looking at Foods by month, monthly expenditure increased in 2021 from the same month of the previous year.

4 Looking at Culture-related\*<sup>1</sup> by item, Tickets increased by 45.4% in 2021 and Download music, video, applications increased by 32.8% in 2021 from the previous year. All items showed increases.

\*<sup>1</sup> Total expenditure on books and other reading materials, software (music, video, personal computer, TV game), ebooks, downloaded music, video, applications and tickets.

5 With regard to the breakdown of annual expenditure on goods and services ordered over the internet per household, Food was the highest at 22.6% of the total, followed by Clothing & footwear at 11.8%, Home electronics & furniture at 10.3%, Travel-related at 8.2% in 2021.

### II Ownership and Utilization of Electronic Money (Two-or-more-person households)

1 The proportion of households with members who owned electronic money was 69.1% in 2021. It decreased by 0.1 percentage points in 2021 from the previous year.

The proportion of households with members who used electronic money was 58.0% in 2021. It increased by 0.5 percentage points in 2021 from the previous year.

2 Looking at the proportion of households with members who used electronic money by age group of the head of household, it was the highest in the 40-49 years old group at 70.9%, followed by the 50-59 years old group at 69.6% and the under-40 group at 68.2% in 2021.

The under-40 group increased by 2.3 percentage points in 2021 and the 60-69 years old group increased by 1.4 percentage points in 2021 from the previous year. All of the age groups showed increases except for the 50-59 years old group.

3 Average expenditure per household using electronic money was 26,568 yen a month in 2021. It increased by 7.2% in 2021 in nominal terms from the previous year.

The proportion of expenditure on railway and bus in the average amount of money per household using electronic money was 11.6% in 2021. It decreased by 0.9 percentage points in 2021 from the previous year.

4 Looking at average expenditure per household using electronic money by age group of the head of household, it was the highest in the 60-69 years old group at 27,873 yen, followed by the 50-59 years old group at 27,522 yen and the 40-49 years old group at 26,737 yen a month in 2021.

The under 40 group increased by 13.9% in 2021 and the 40-49 years old group increased by 10.4% in 2021 from the previous year. All of the age groups showed increases.