

## Summary Results of the 2020 Survey of Household Economy

### I Expenditure on Goods and Services Ordered over the Internet (Two-or-more-person households)

1 The proportion of households that ordered over the internet to all Two-or-more-person households reached 48.8% in 2020. It had increased 29.1 percentage points for 10 years from 2010 (19.7%).

2 Average expenditure on goods and services ordered over the internet was 16,339 yen a month in 2020. It increased in 2020 by 14.0% in nominal terms from the previous year.

Looking at this by item, Travel-related costs decreased by 51.7% and Tickets decreased in 2020 by 54.2% from the previous year. On the other hand, all items except these increased, with Food and Home electronics and furniture increasing in 2020 by 55.9%.

Looking at this by age group of the head of household, the 70 years old or more group increased in 2020 by 23.4% from the previous year. All of the age groups showed increases.

Average expenditure per household on goods and services ordered over the internet was 33,353 yen a month in 2020. It decreased in 2020 by 0.3% in nominal terms from the previous year.

3 Looking at Food by item, Deliveries increased by 97.8% and Foods increased in 2020 by 54.6% from the previous year. All items showed increases.

Looking at this by age group of the head of household, the 70 years old or more group increased by 70.5% and the 60-69 years old group increased in 2020 by 59.3% from the previous year.

Looking at Foods by month, monthly expenditure in 2020 began to increase from March.

4 Travel-related costs decreased in 2020 by 51.7% from the previous year.

Looking at Travel-related by month, monthly expenditure in 2020 was the lowest in May.

5 Looking at Culture-related\* by item, Digital books increased in 2020 by 57.1% from the previous year. All items showed increases except for Tickets.

\* Total expenditure on books and other reading materials, software (music, video, personal computer, TV game), ebooks, downloaded music, video, applications and tickets.

6 With regard to the breakdown of annual expenditure per household on goods and services ordered over the internet per household compared to the previous year, Food went up from second to first, Home electronics and furniture went up from fourth to second, and Culture-related except for tickets went up from 5.7% to 7.1%.

On the other hand, Travel-related costs went down from 23.8% to 10.1%, and Tickets went down from 4.8% to 1.9%.

## II Ownership and Utilization of Electronic Money (Two-or-more-person households)

1 The proportion of households with members who owned electronic money was 69.2% in 2020. It increased in 2020 by 6.8 percentage points from the previous year.

The proportion of households with members who used electronic money was 57.5% in 2020. It increased in 2020 by 4.3 percentage points from the previous year.

2 Looking at the proportion of households with members who owned electronic money by age group of the head of household, it was the highest in the 50-59 years old group at 70.9%, followed by the 40-49 years old group at 70.3% and the under 40 years old group at 65.9% in 2020.

The 60-69 years old group increased by 5.4 percentage points and the 50-59 years old group increased in 2020 by 4.0 percentage points from the previous year. All of the age groups showed increases.

3 Average expenditure per household using electronic money was 24,790 yen a month in 2020. It increased in 2020 by 20.5% in nominal terms from the previous year.

The proportion of households with members who used electronic money by railway and bus in the average amount of money per household using electronic money was 12.5% in 2020. It decreased in 2020 by 9.3 percentage points from the previous year.

4 Looking at average expenditure per household using electronic money by age group of the head of household, it was the highest in the 60-69 years old group at 26,426 yen, followed by the 50-59 years old group at 25,792 yen and the 40-49 years old group at 24,213 yen a month in 2020.

The 70 years old or more group increased by 25.6% and the under 40 years old group increased in 2020 by 22.7% from the previous year. All of the age groups showed increases.