

Summary Results of the 2017 Survey of Household Economy

I Expenditure on Goods and Services Ordered over the Internet (Two-or-more-person households)

1 The proportion of households ordered over the Internet to all Two-or-more-person households reached 34.3% in 2017. It had increased 18.6 percentage points for 10 years from 2007 at 15.7%.

2 Average expenditure per household on goods and services ordered over the Internet was 10,586 yen in a month in 2017. It increased by 24.0% in nominal terms from the previous year in 2017.

Looking at this by items, Medical care*¹ increased by 30.4% and Travel-related costs*² increased by 29.8% from the previous year in 2017.

Looking at this by age group of household head, the 70 or over increased by 32.5% and the 60-69 years old increased by 27.8% from the previous year in 2017.

*¹ Total expenditure on medicines and health foods.

*² Total expenditure on accommodation services, fares and package tours.

3 Looking at Food by items, which greatly contributed to the increase of average expenditure per household on goods and services ordered over the Internet in a month from the previous year in 2017, the increasing rate was the highest in Deliveries at 91.2% in nominal terms, followed by Beverages at 26.1% from the previous year in 2017.

Looking at Food by age group of household head, the increasing rate of average expenditure per household on goods and services ordered over the Internet in a month was the highest in the under 40 at 31.3% in nominal terms, followed by the 70 or over at 29.1% from the previous year in 2017.

4 Looking at Clothing & footwear by items, which greatly contributed to the increase of average expenditure per household on goods and services ordered over the Internet in a month from the previous year in 2017, the increasing rate was the highest in Men's clothing at 33.2% in nominal terms, followed by Women's clothing at 31.7% from the previous year in 2017.

Looking at Clothing & footwear by age group of household head, the increasing rate of average expenditure per household on goods and services ordered over the Internet in a month was the highest in the 70 or over at 32.6% in nominal terms, followed by the 50-59 years old at 29.4% from the previous year in 2017.

5 With regard to the breakdown of annual expenditure per household on goods and services ordered over the Internet per household, Travel-related costs was the highest at 22.9% of total, followed by Food at 14.3%, Clothing & footwear at 10.8%, Culture-related costs*³ at 10.0% and Home electronics & furniture at 8.9% in 2017.

*³ Total expenditure on books and other reading materials, software (music, video, personal computer, TV game), digital books, download music, video, applications and tickets.

II Ownership and Utilization of Electronic Money (Two-or-more-person households)

1 The proportion of households with members who owned electronic money was 54.3% in 2017. It increased 2.4 percentage points from the previous year in 2017. The proportion of households with members who used electronic money was 45.5% in 2017. It increased 1.6 percentage points from the previous year in 2017.

2 Average expenditure per household using electronic money was 17,644 yen in a month in 2017. It increased by 1.9% in nominal terms from the previous year in 2017.

The proportion of households with members who used electronic money over 10,000 yen was 24.6% in 2017. It increased 0.9 percentage points from the previous year in 2017.

3 Looking at average expenditure per household using electronic money by age group of household head, it was the highest in the 50-59 years old at 19,002 yen, followed by the 60-69 at 18,356 yen and the 70 or over at 17,478 yen in a month in 2017.

III Changes of Expenditure on Items (Two-or-more-person households)

1 Travel-related*⁴

Average expenditure per household on Travel-related was 7,353 yen in a month in 2017. It decreased by 4.2% in nominal terms and 5.6% in real terms from the previous year in 2017.

Monthly expenditure had decreased every month except March in real terms from the previous year in 2017.

Looking at Travel-related by items, the decreasing rate was the highest in Package tour costs (domestic) at 17.9% in real terms, followed by Package tour costs (overseas) at 4.4% from the previous year in 2017.

Monthly expenditure by age group of household head was the highest in the 60-69 years old at 8,606 yen, followed by the 50-59 at 8,044 yen and the 40-49 at 6,617 yen in 2017.

*⁴ Total expenditure on airplane fares, accommodation services, package tour costs (domestic) and package tour costs (overseas).

2 Clothing*⁵

Average expenditure per household on Clothing was 1,380 yen in a month in 2017. It decreased by 8.5% in nominal terms and 8.7% in real terms from the previous year in 2017.

Monthly expenditure had decreased every month except January and March in real terms from the previous year in 2017.

Looking at Clothing by items, the decreasing rate was the highest in Women's one-piece dresses and suits at 13.7% in real terms, followed by Men's suits at 2.4% from the previous year in 2017.

Monthly expenditure by age group of household head was the highest in the 50-59 years old at 2,288 yen, followed by the 40-49 at 1,673 yen and the 60-69 at 1,253 yen in 2017.

*⁵ Total expenditure on men's suits and women's one-piece dresses and suits.

3 Home appliances*⁶

Average expenditure per household on Home appliances was 2,554 yen in a month in 2017. It increased by 1.1% in nominal terms and 3.3% in real terms from the previous year in 2017.

Monthly expenditure had increased every month except June, August and October in real terms from the previous year in 2017.

Looking at Home appliances by items, the increasing rate was the highest in Washing machines at 9.0% in real terms, followed by Refrigerators at 7.9% from the previous year in 2017.

Monthly expenditure by age group of household head was the highest in the 50-59 years old at 2,897 yen, followed by the 60-69 at 2,670 yen and 70 or over at 2,497 yen in 2017.

*⁶ Total expenditure on refrigerators, washing machines and air conditioners.

4 Consumer electronics products*⁷

Average expenditure per household on Consumer electronics products was 949 yen in a month in 2017. It increased by 4.9% in nominal terms and 7.6% in real terms from the previous year in 2017.

Monthly expenditure had increased every month except March, April, June and November in real terms from the previous year in 2017.

Looking at Consumer electronics products by items, the increasing rate was the highest in Video cameras at 10.5% in real terms, followed by TV at 8.3% from the previous year in 2017.

Monthly expenditure by age group of household head was the highest in the 50-59 years old at 1,247 yen, followed by the 40-49 at 995 yen and the 60-69 at 947 yen in 2017.

*⁷ Total expenditure on TV, video recorders (DVD or Blu-ray recorder, player, etc.), cameras (including lenses only, excluding disposable cameras) and video cameras.

5 Video game hardware (excluding software)

Average expenditure per household on Video game hardware (excluding software) was 167 yen in a month in 2017. It increased by 119.7% in nominal terms and 130.8% in real terms from the previous year in 2017.

Monthly expenditure had increased from March to December in real terms from the previous year in 2017.

Monthly expenditure by age group of household head was the highest in the under 40 at 461 yen, followed by the 40-49 years old at 407 yen and the 50-59 at 209 yen in 2017.

6 Automobiles (new)

Average expenditure per household on Automobiles (new) was 13,563 yen in a month in 2017. It increased by 20.1% in nominal terms and 20.0% in real terms from the previous year in 2017.

Monthly expenditure had increased from January to September, while it had decreased from October to December except November in real terms from the previous year in 2017.

Monthly expenditure by age group of household head was the highest in the 50-59 years old at 18,683 yen, followed by the 60-69 at 15,662 yen and the 40-49 at 13,995 yen in 2017.