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"Globalisation and Profiling"

The Determination Study of the Selection Criteria for Particular Group Enterprises/ Enterprises to be Profiled in BPS – Statistics Indonesia

Abstract

Profiling is the practice of using company accounts, often accompanied by interviews with senior enterprise officials, to build and define the structure of enterprises, mainly those involved in large complex enterprise groups/ enterprises. The larger and more complex enterprises that individually make a significant contribution to the country's Gross Domestic Product (GDP) should be included in the profiled population. The number of enterprises to be profiled will be determined on an objective basis. The criteria for selection of the particular enterprises to be profiled should be determined. In addition to overall size other selection criterion will include the significance of an enterprise in a particular province or industry and the complexity of the enterprise group structure.

For developing countries that haven't statistical business register yet like Indonesia, there is no criteria for the determination that available. Because of the initial data integration, no indicator variables can be used for comparability. The criteria can be subjective, so that there is a need an approach what criteria to be used to replacing the indicator variables. In Indonesia, profiled population determined based on revenue from list of Top 100 Largest Private Group in Indonesia published by business magazine and State-Owned Enterprises. Another approach used as base for profiled population is listed companies on Indonesian Stock Exchange. Those list was profiled using information from the annual report and financial statement. Both profiling data result are combined and considered as profiled population. This population through the study be examined to find particular characteristics of large and complex enterprise groups/ enterprises. The result provide interesting descriptive information about the selection criteria to be applied.