Wiesbaden Group on Business Registers - **International Roundtable on Business Survey Frames**
Country progress report 2015 and future plans

Country:

France

Reporter:

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Institution:

INSEE

I. Organisation, Population and Usage of the Statistical Business Register

1. Name of the register

SIRUS

2. Name of the organisation responsible for holding the register

INSEE

3. Position of the register unit in the organisation

Direction of business statistics, Department in charge of SBR, Profiling, and Structural Business Statistics; but also of the SIRENE Administrative BR and of the LEI (this part of the NSI works under specific non-statistical regulation)

4. Number of employees in the register unit (Headcount employees)

3 for SIRUS, but also 250 to update the administrative BR SIRENE, with which SIRUS is very largely interlinked.

5. Primary goal and use of the register

• Register Enterprises (including Manual Profiled Enterprises), Legal units, Corporate groups (which form the basis for profiling enterprises), local units, and the networks and links among them all (ownership). • Describe statistical units on the basis of their constituent units • Define reference populations for statistical surveys ("frames") and for using administrative data (including the basis for estimating "enterprises" data from Legal units). SIRUS defines especially the legal unit which are productive units and have market activities. • Construct sampling frames or bases (according to the parameters set by the survey designer), whether the unit of interest be the enterprise, the group or the local unit • Record the statistical burden (at the micro-level) • Calculate the category of enterprise in terms of size (SME, etc.)

6. Year of establishment of the register

2011 for SIRUS (before we used the inter-administrative register called SIRENE- from which SIRUS is a spin-off – and which was established in 1973)

7. Year(s) of the main re-engineeering(s) of the register

Creation of SIRUS: 2011; main events for inter-administrative register SIRENE: creation 1973, re-engineerings: 1990, 2005; and also, beside SIRENE, creation of the French LOU for LEIs: 2013.

8. Number of active enterprises* in the register at the end of 2015

*If it is difficult to use Enterprises, you can use Legal units instead.

Enterprises: 5 008 449	Legal units: 5 973 175

II. Progress and Developments in the Past Year

Please list main achievements (maximum 3) in the past year (2015) or the problems you have tackled.

1. Short title of work which was done

Take into account the entreprises thta are manueally profiled

Description of work (max 4-5 sentences)

To be compliant with the European regulation about the statistical unit, the BR must manage the notion of enterprise. By the past the French NSI assumed that each legal unit was equal to an entreprise. But this assumption is not acceptable today with the emergence of the enterprise groups. That is why Insee has been engaging a process of manual profiling. The profiler identifies enterprises within the large groups. These entreprises are registered in the French BR. SIRUS contains some variables about each profiled entreprise (main activity, turnover, number of employees …), its legal unit composition and the entreprise group to which it belongs.

2. Short title of work which was done

Improve the quality of the statistical inactivity definition.

Description of work (max 4-5 sentences)

This indicator enables to identify entreprises which are not closed but have no more economic activity. The definition of this indicator is still simple at the moment . But this indicator allows to identify an important number of enterprises without a real economic activity, even if this number remains underestimated. This indicator enables the reduction of non-response in our surveys and improves the quality of our statistics. The next step is to use more information to upgrade again the quality of this indicator.

3. Short title of work which was done

Calculate the enterprise response burden for almost 200 business surveys

Description of work (max 4-5 sentences)

The French Government made compulsory to include a question on reponse time in all the business statistical surveys from January 2012, with the aim of reducing the entreprise response burden. In 2013, all business surveys already routinely asked about the response burden and the answers from almost these surveys are recorded in SIRUS. This information is especially used to in order to make negative coordination and reduce the global response burden for the enterprises. In order to prove the effort implemented to reduce the statistical burden of the enterprises, Insee is going to establish a barometer about the statistical burden.

III. Future plans

Please list themes/projects (maximum 3) which you plan to tackle in the current (2016) and following year(s).

1. Short title of work planned

Define new statistical unit in SIRUS

Description of work (max 4-5 sentences)

For the moment SIRUS contains information about the legal unit, the entreprises group and the enterprises that are manually profiled. From 2016, in order to be compliant whith the European regulation, SIRUS will contain in addition, the entreprises that are automatically profiled and will be able to give information about the KAU within the most important enterprises.

2. Short title of work planned

Add new variables about globalisation

Description of work (max 4-5 sentences)

Globalisation has come to play such a prominent role in the French economy that Insee decided to introduce new variables in the BR (LEI number, nationality of the enterprise group …). This variables will allow to establish new typologies of enterprises (e.g. independent enterprises versus domestically-controlled or foreign-controlled enterprises, or internationally trading versus not internationally trading enterprises ...). New statistics about globalisation will also be calculated.

3. Short title of work planned

Calculate the indicators of the business demography from SIRUS

Description of work (max 4-5 sentences)

For the moment, the indicators of the structural business demography are estimated from the ABR (SIRENE). This situation produces a difference of scope between the SBS scope defined by SIRUS which takes into account the statistical inactivity and the demography scope. In order to correct this problem, the indicators of the business demography are going to be calculated from SIRUS.

IV. Main challenges

Please list main challenges (maximum 3) with respect to development, maintenance and use of your statistical business register.

1. Main challenge 1

To make SIRUS the backbone of business statistics.

Description of the challenge

SIRUS must become the reference register for all business statistical sources. SIRUS must take into account the needs of all these sources, dialog with them and be updated by them.

2. Main challenge 2

To integrate SIRUS in the future ESBR.

Description of the challenge

Eurostat launchs a next ESSnet project : ESBR (european system of interoperable business register). So Insee must adapt SIRUS to this goal. SIRUS must be consistent with the future European system .

3. Main challenge 3

To suit the new needs of the users

Description of the challenge

The globalisation of the economy and the new regulation of the statistical units require a lot of adaptation of the BR.SIRUS must manage new variables and different kinds of statistical units and their links. The users want sometimes that the data collection unit differ from te reporting unit etc. The BR must be adapted to avoid the calculation of consistent and realistic statistics.