UK OFFICE FOR NATIONAL STATISTICS: VOORBURG 2003 CORPORATE SERVICES PRICE INDEX (CSPI)

MINI PRESENTATIONS ON PPIs

THE DEVELOPMENT OF A PRICE INDEX FOR <u>COMPUTER SERVICES</u> IN THE UK

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Industry

- UK SIC division 72 full range of computer services targeted
- Product classification as developed for ONS survey of computer services sales in 2000:

- similar to CPC and CPA, but some differences

Price collection framework (1)

• year 2000 ONS survey, 3 broad categories:

1. Products

2. People

3. Processes

Price collection framework (2)

Products:

- development of custom built software
- development of packaged application software
- development of custom built and packaged non-application software

Price collection framework (3)

People:

- maintenance and support of software systems/applications
- computer systems integration service
- consultancy services
- hardware maintenance and repair

Price collection framework (4)

Processes:

- disaster recovery and business continuity services
- facilities management/outsourcing and data processing services

Sampling and weighting

- sub-sample of ONS 2000 survey (a stratified random sample from ONS business register)
- weights derived directly from results of 2000 survey
- price survey excludes businesses with <10 employees (UK policy)

Sample

- recruitment project during 2002-03 resulting in:
 - panel of 130 contributors as at June 2003,
 - providing about 300 quotes every quarter
- covering full range of product categories
- examples and guidance on recruitment form
- no process for regular updating of sample

Issues and Challenges (1)

inclusion of small companies

- (which account for over 30% of industry turnover)
- sample attrition and new service providers
- reflecting changes in range and diversity of services

 quality assurance of item descriptions and price determining factors

Issues and Challenges (2)

• produce an experimental price index !

(a proxy for all computer services at first)

 development of quality adjustment strategy and further exploration of possibilities, e.g:

lines of code

- hedonic modelling
- function point analysis

further industry consultations