

28<sup>th</sup> Voorburg Group meeting, Tokyo, Japan:

## **Other publishing activities: Session introduction**

Derek Bird

United Kingdom, ONS

# Industry classification

---

## Section J Information and Communication

NACE rev.2 (58.1) and ISIC rev.4 (581) directly comparable

### **58 Publishing activities**

58.1 Publishing of books, periodicals and other publishing activities

58.11 Book publishing

58.12 Publishing of directories and mailing lists

58.13 Publishing of newspapers

58.14 Publishing of journals and periodicals

58.14/1 Publishing of learned journals

58.14/2 Publishing of consumer, business and professional journals and periodicals

58.19 Other publishing activities

# Industry classification - NAICS

---

## NAICS structure

### ***51 Mass media information***

- 511, Newspaper, magazine, book, software and other materials publishing and integrated publishing/printing these publications
  - 5111, Newspaper, magazine, book, software, and other materials publishing and integrated publishing/printing of these publications
    - ***51119, Other materials publishing, and integrated publishing/printing of other materials***
    - ***511191, Other materials publishing***
    - ***511192, Integrated publishing/printing of other materials***

# Classification - products

---

## **CPA 19 categories with 36 sub categories**

Publishing services of books, periodicals and other publishing services

### 58.11 Book publishing services

- 58.11.1 Printed books
- 58.11.2 Books on disk, tape or other physical media
- 58.11.3 On-line books
- 58.11.4 Advertising space in books
- 58.11.5 Publishing of books on a fee or contract basis
- 58.11.6 Licensing services for books

### 58.12 Publishing directories and mailing lists

- 58.12.1 Directories and mailing lists printed or on physical media
- 58.12.2 On-line directories and mailing lists
- 58.12.3 Licensing services for the right to use directories and mailing lists

### 58.13 Publishing services of newspapers

- 58.13.1 Printed newspapers
- 58.13.2 On-line newspapers
- 58.13.3 Advertising space in newspapers

### 58.14 Publishing services of journals and periodicals

- 58.14.1 Printed journals and periodicals
- 58.14.2 On-line journals and periodicals
- 58.14.3 Advertising space in journals and periodicals
- 58.14.4 Licensing services for journals and periodicals

### 58.19 Other publishing services

- 58.19.1 Other printed matter publishing services
- 58.19.2 Other on-line content
- 58.19.3 Licensing services for other printed matter

# Classification - products

---

## CPC 11 groups

322, 323, 324, 325, 326

Printed contents (books, directories, maps & hydro graphics, charts, newspapers, and other publication printed)

476

Audio, disks, tapes and other physical media recorded contents

733

Licensing services for the right to use originals contents of various kinds

836

Sale of advertising space or time(except on commission) on various printed media

843

On line contents (books, directories and mailing lists, newspapers and periodicals

891

Publishing on a fee or contract basis

# Papers and presentations

---

- Mini presentations Turnover:
  - Allain Gallais, Denis Gac – Insee, France
  - Ramon Bravo – INEGI, Mexico
- Mini presentations SPPI:
  - Allain Gallais, Denis Gac – Insee, France
  - Ruth Vizner – Central Bureau of Statistics, Israel
  - Jiri Sulc – Czech Statistical Office, Czech Republic
- Discussant
  - Mauro Politi, ISTAT, Italy