

28TH VOORBURG GROUP MEETING
TOKYO, JAPAN
7-11 OCTOBER 2013

MINI PRESENTATION ON TURNOVER / OUTPUT

TURNOVER AND OVER FOR PROGRAMMING AND BROADCASTING

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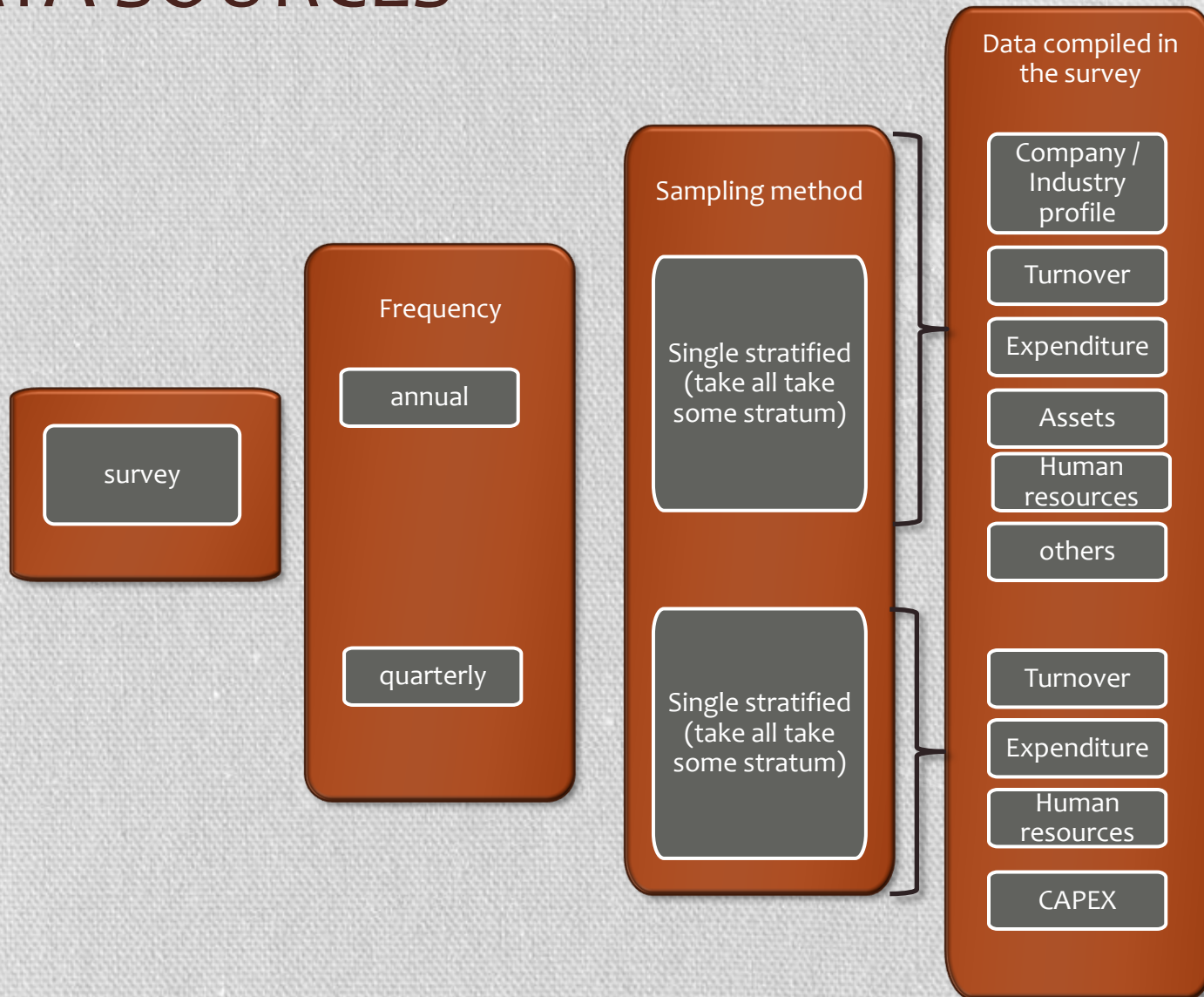
DEFINITION OF SERVICES BEING COLLECTED

- Latest Malaysia Standard Industrial Classification (MSIC) 2008 Ver.1.0 –
- Based on ISIC Rev 4
- Fully complied with ISIC Rev 4 classification up to the four digit level
- Additional 5th digit level which is considered for Malaysia specification

UNIT OF MEASUREMENT

- Statistical unit – establishment
- Turnover in local currency, Ringgit Malaysia (RM)
- Obtained from Annual Services Sector and Quarterly Services sector

DATA SOURCES



MARKET CONDITION (2012)

A) Principal Statistics

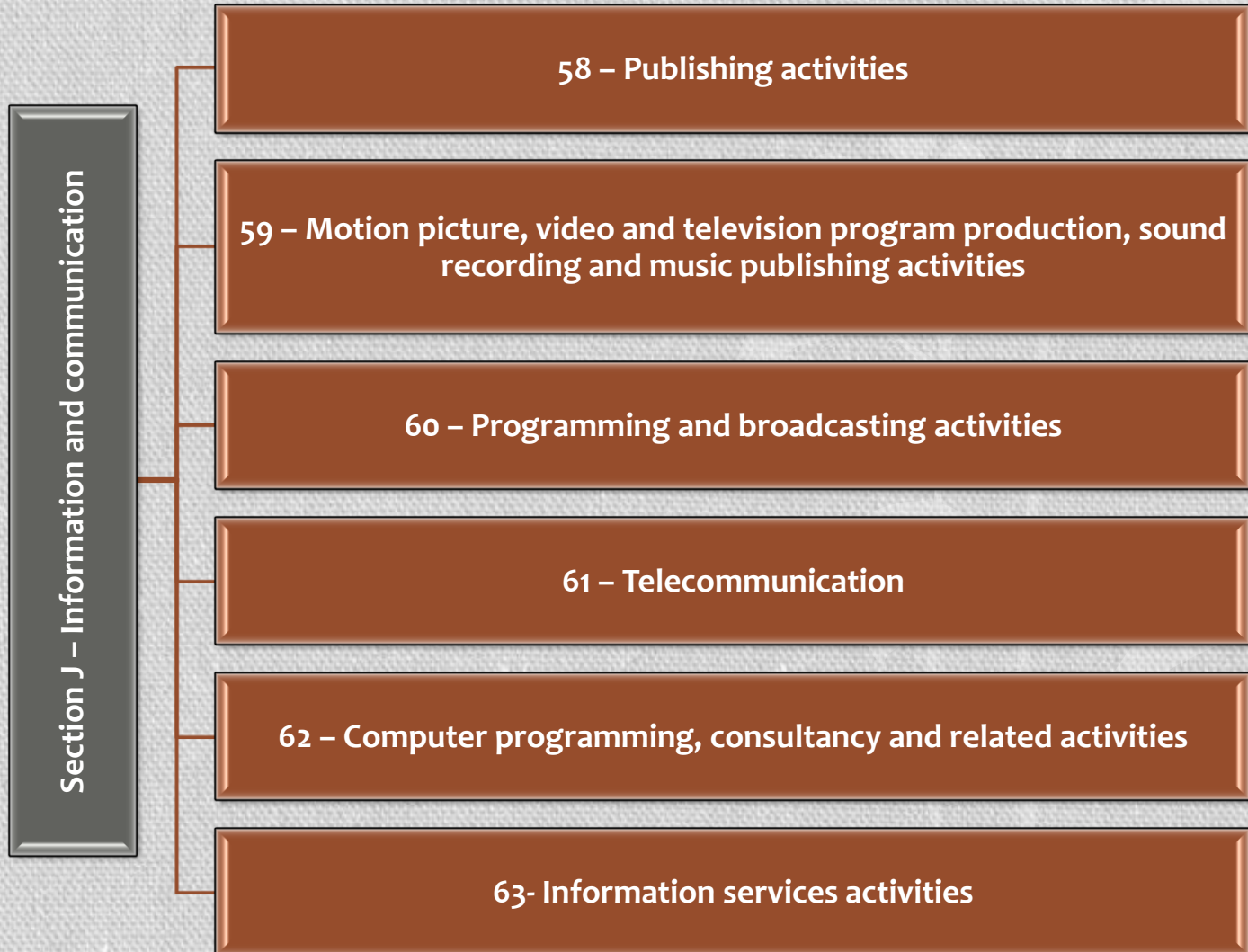
Description	No. of est	Turnover (RM'000)	Expenditure (RM'000)	Total Employment	Salary and wages (RM'000)
6010 – Radio broadcasting	11	403,230	253,795	1,003	55,989
6020 – TV programming and broadcasting activities	5	4,082,297	3,640,207	4,219	359,954
TOTAL	16	4,485,527	3,894,002	5,222	415,943

MARKET CONDITION (2012)

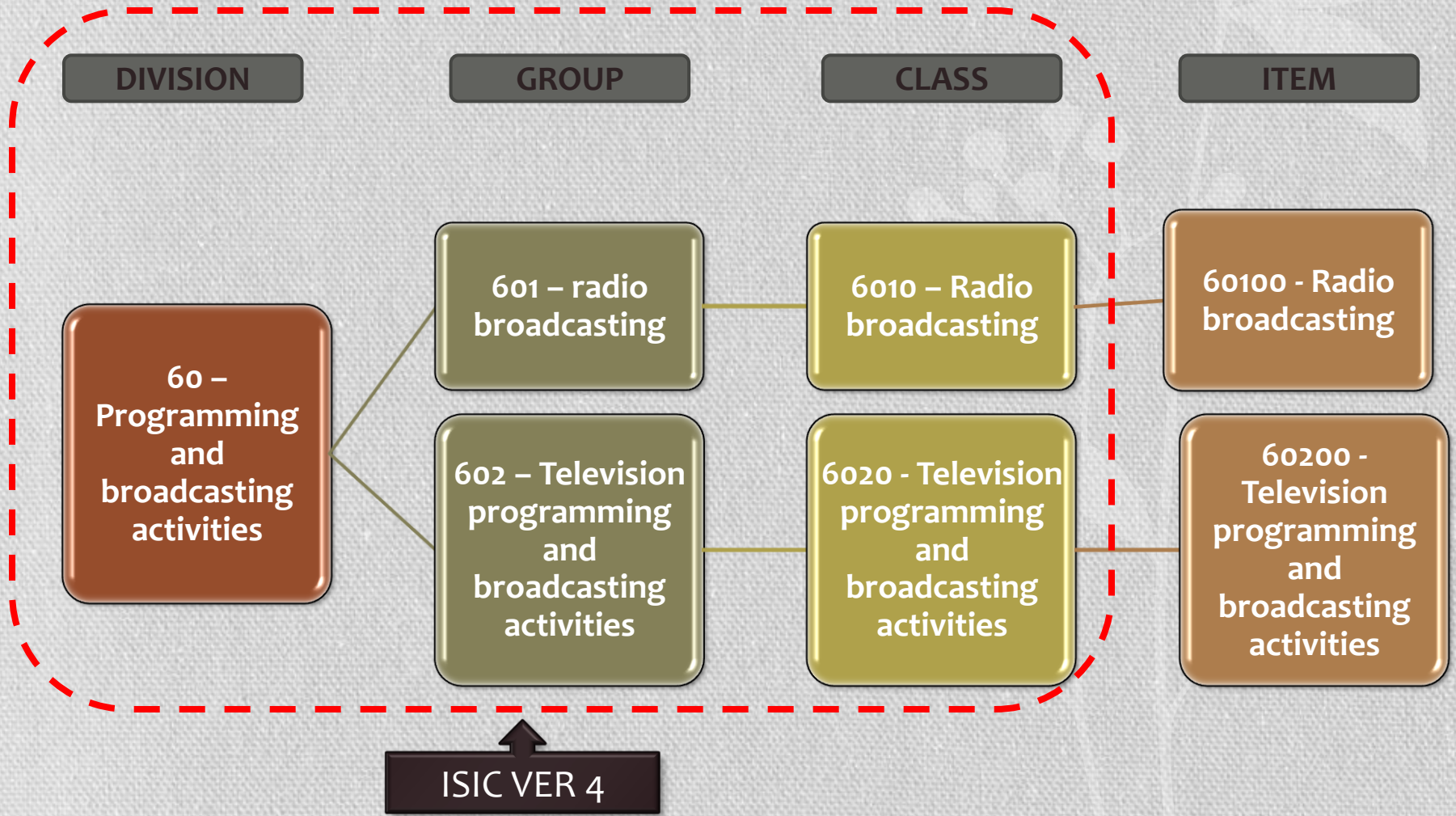
B) Employment size

Employment size group	No of est	Revenue	Expenditure	Total Employment	Salary & wages
0-49		5184,250,465	153,589,030	175	14,380,426
50-249		8367,436,905	275,095,569	727	38,101,105
250 and above		33,933,839,920	3,465,317,434	4,320	363,461,082

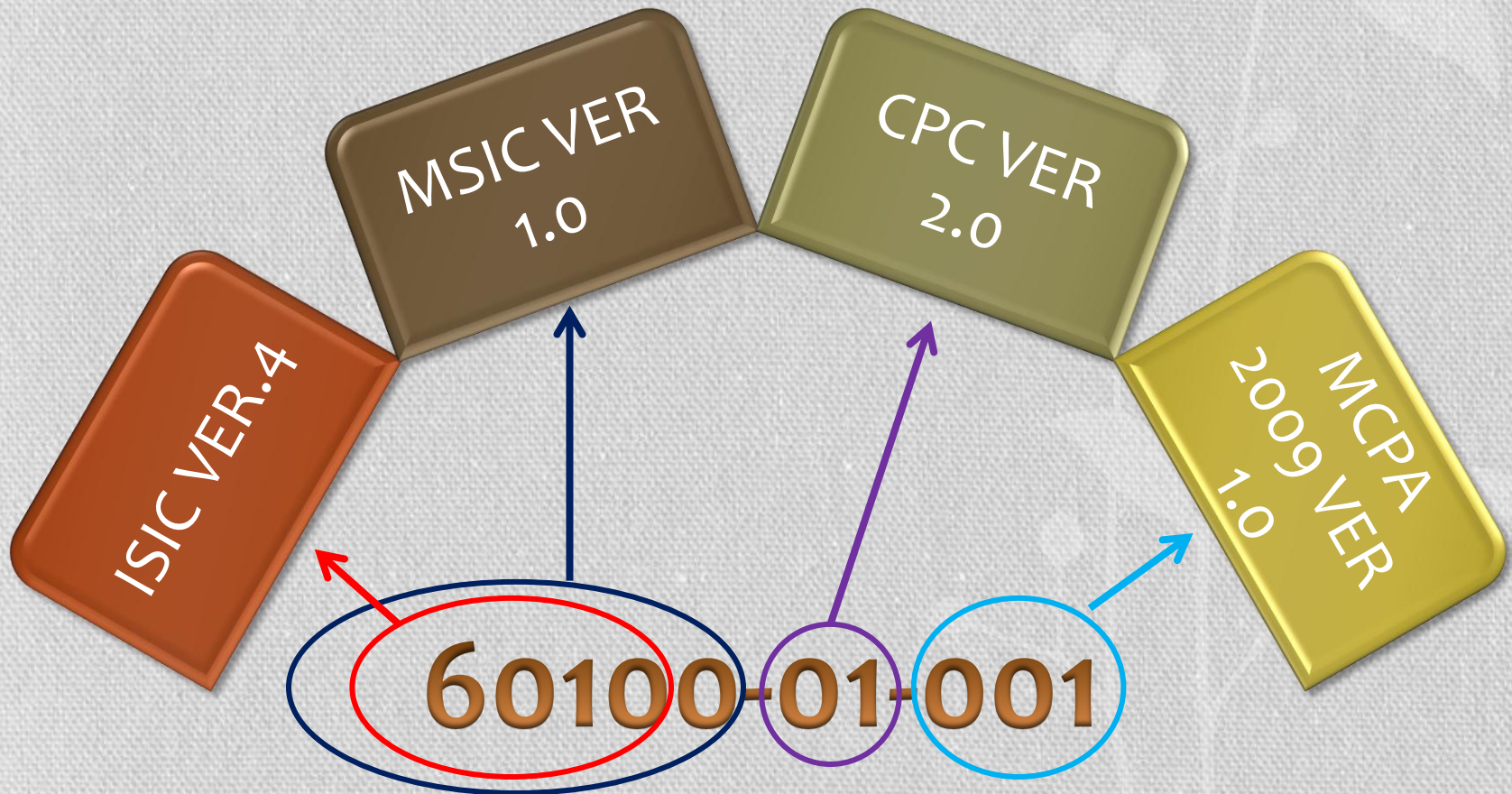
STANDARD CLASSIFICATION STRUCTURE



STANDARD CLASSIFICATION STRUCTURE



Classification of product



Classification of product

MCPA2009	DESCRIPTION	CPC2.0
60100 - Radio broadcasting		
60100-01-001	Sale of radio advertising time	83632
60100-02-001	Original radio content protectable as intellectual property, produced for transmission over the air	84611
60100-03-001	Assemblies of radio programmes and broadcasts as the daily line-up of a station for distribution by others	84621
60100-04-001	<ul style="list-style-type: none">• Selection, scheduling and broadcasting of television and radio programmes• Combined programme production and broadcasting services	84631
60100-05-001	Providing subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite or MDS operator, and must be purchased to obtain any higher level programming package. Charges for initial connection to the network, or for connection to the network, or for reconnection to the network	84632
60100-06-001	Production of radio programme services, live or recorded	96122

Classification of product

MCPA2009	DESCRIPTION	CPC2.0
60200 - Television programming and broadcasting activities		
60200-01-001	Sale of TV advertising time	83632
60200-02-001	Original television content protectable as intellectual property, produced for transmission over the air	84612
60200-03-001	Assemblies of television programmes and broadcasts as the daily line-up of a channel for distribution by others	84622
60200-04-001	Combined programme production and broadcasting services	84631
60200-04-002	Selection, scheduling and broadcasting of television and radio programmes	84631

Classification of product

MCPA2009	DESCRIPTION	CPC2.0
60200 - Television programming and broadcasting activities		
60200-05-001	Providing subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite or MDS operator, and must be purchased to obtain any higher level programming package. Charges for initial connection to the network, or for connection to the network, or for reconnection to the network	84632
60200-06-001	Providing subscriber programming services in addition to those included in the basic package for a fee separate from, and in addition to, the basic monthly fee. This programming service can be provided in bundles determined by the cable, satellite or MDS	84633
60200-07-001	Providing subscribers the ability to view a specific program (movie or event) from his home for a fee separate from, and in addition to, the monthly fee for basic or discretionary programming packages	84634
60200-08-001	<ul style="list-style-type: none">• Production and realization of motion pictures including animated cartoons primarily designed for showing in movie theatres• Production and realization of motion pictures of all types (e.g., series, telefilms, including animated cartoons) primarily designed for showing on television	96121

EVALUATION OF STANDARD VS DEFINITION & MARKET CONDITION

Public sector activity

- Excluded
- Operated by local authorities
- Classified under MSIC O – Public Administration and Defence; Compulsory Social Security

Ancillary activities

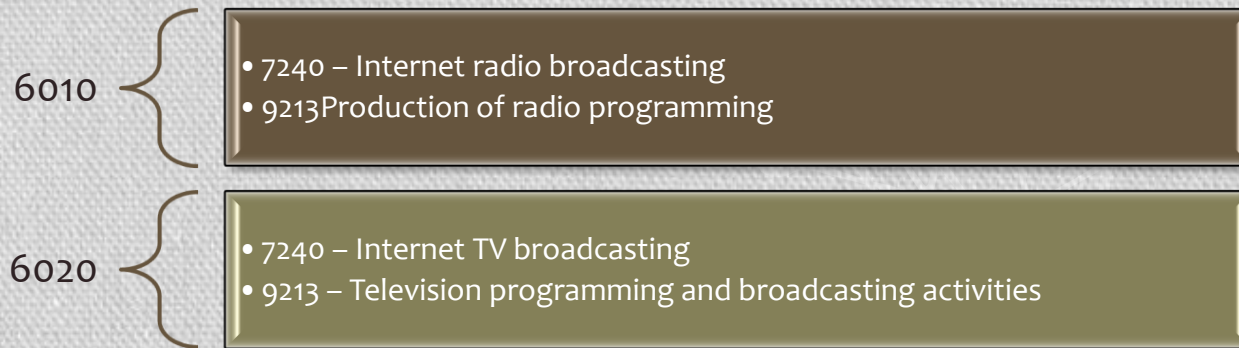
- Have more than one activity within the sector
- MSIC 6010, 6020 and 5911 are strongly connected

Definitions of variable

- Correspond with the concepts and definitions of SNA, as well as with the accounting concepts adopted by establishments

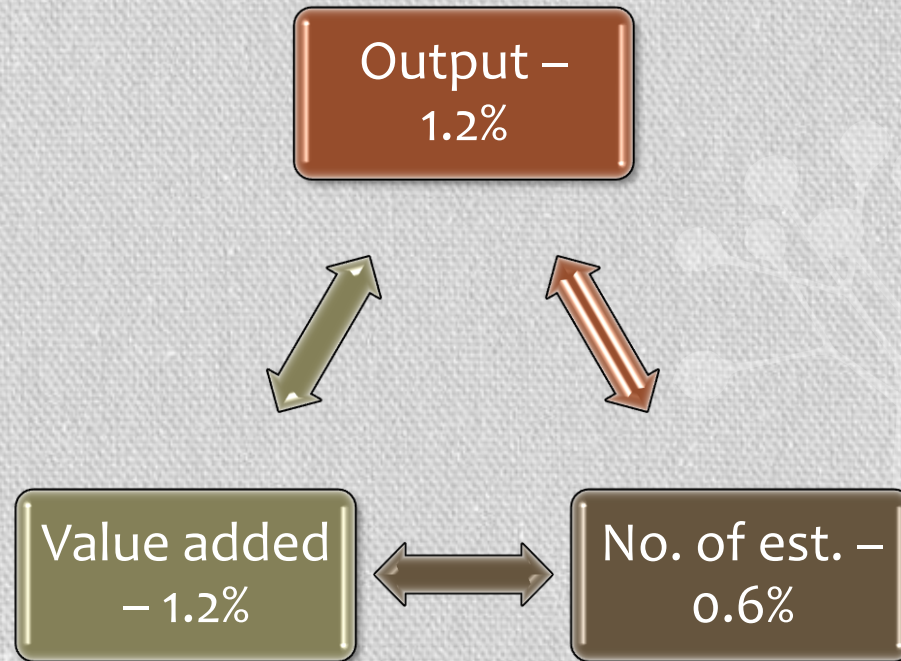
VALUE ADDED CONCEPTS AND MEASUREMENT ISSUES

- **NA published results in the old classification – MSIC 2000 / ISIC Rev 3**



- **The main source for GDP compilation – Annual Survey and QSS**
- **For SPPI, only covers 61 (Telecommunication), 62 (Computer programming, consultancy and related activities) and 63 (Information services activities) – due to a small contribution to total of ICT**
- **IoS – covers all activity as well as 6010 and 6020**

SUMMARY



Contribution of programming and broadcasting activities to total ICT – Based on Economic Census 2010