



BANK OF JAPAN

Programming and Broadcasting Activities: Session Introduction



28th Voorburg Group Meeting
Tokyo, Japan, October 7-11
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Presenters

Turnover/Output Mini-Presentations

- Sakuya Iijima – Statistics Bureau of Japan
- Kristian Taskinen – Statistics Finland
- Abdullah Yuksel – Statistics Turkey
- Fuziah Md. Amin, – Department of Statistics, Malaysia

Prices Mini-Presentations

- Bonnie Murphy – U.S. Bureau of Labor Statistics
- Gac Denis – INSEE, France
- Michael Morgan – Australian Bureau Statistics

Discussant

- Christopher Jenkins – Office of National Statistics, UK



Industry Classifications: ISIC

ISIC Rev.4

Section	Division	Groups	Class
J			Information and Communication
	60		Programming and broadcasting activities
		601	Radio broadcasting
			6010 Radio broadcasting
		602	Television programming and broadcasting activities
			6020 Television programming and broadcasting activities



Industry Classifications: ISIC

ISIC Rev.4		Description
6010	Radio broadcasting	<ul style="list-style-type: none"> • Broadcasting audio signals through radio broadcasting studios and facilities for the transmission of aural programming to the public, to affiliates or subscribers. • Activities of radio networks, radio broadcasting activities over the Internet, and data broadcasting integrated with radio broadcasting.
6011	Television programming and broadcasting	<ul style="list-style-type: none"> • Creation of a complete television channel program, from purchased program components (e.g. movies), self produced program components (e.g. local news) or a combination thereof. • Programming of video-on-demand channels, data broadcasting integrated with television broadcasting.



Comparison: ISIC, NACE and, MSIC

- ISIC, NACE and, MSIC have the same structure.

ISIC Rev.4		NACE 2008		MSIC 2008	
6010	Radio broadcasting	60.10	Radio broadcasting	60100	Radio broadcasting
6011	Television programming and broadcasting	60.20	Television programming and broadcasting	60200	Television programming and broadcasting



Comparison: ISIC, NAICS, and ANZSIC

- NAICS and ANZSIC include “Internet broadcasting” in another industry:
 - “Internet Publishing and Broadcasting and Web search portals” (IPBW, NAICS)
 - “Internet Publishing and Broadcasting” (IPB, ANZSIC)

ISIC Rev.4		NAICS 2012		ANZSIC 2006	
6010	Radio broadcasting	515111 515112 519130	Radio Networks Radio Station IPBW	5610 5700	Radio Broadcasting IPB
6011	Television programming and broadcasting	515120 515130 519130	Television Broadcasting Cable and Other Subscription Programming IPBW	5621 5622 5700	Free-to-Air Television Broadcasting Cable and Other Subscription Broadcasting IPB



Comparison: ISIC and JSIC

- JSIC has its unique subgroups: Public broadcasting vs. Private broadcasting.
- JSIC includes “Internet Broadcasting” in Internet Based Services.

ISIC Rev.4		JSIC 2007	
6010	Radio broadcasting	3811	Public broadcasting, except cablecasting
		3822	Radio broadcasting, except satellite broadcasting
		3832	Cable radio broadcasting
		4012	Application service contents provider
6011	Television programming and broadcasting	3811	Public broadcasting, except cablecasting
		3821	Television broadcasting, except satellite broadcasting
		3823	Satellite broadcasting
		3829	Miscellaneous private-sector broadcasting
		4012	Application service contents provider



Product Classifications: CPC

- The CPC structure for groups 836, 846, and 961 corresponds to the ISIC codes.

ISIC Rev.4		CPC ver.2	
6010	Radio broadcasting	836	Advertising services and provision of advertising space or time
6011	Television programming and broadcasting	846	Broadcasting, programming and program distribution services
		961	Audiovisual and related services



Product Classifications: CPC

CPC Ver2.0

Group		Subclass	Codes
836	Advertising services and provision of advertising space or time	83632	Sale of TV/radio advertising time
846	Broadcasting, programming and program distribution services	84611	Radio broadcast originals
		84612	Television broadcast originals
		84621	Radio channel programs
		84622	Television channel programs
		84631	Broadcasting activities
		84632	Home program distribution services, basic programming package
		84633	Home program distribution services, discretionary programming package
		84634	Home program distribution services, pay-per-view
961	Audiovisual and related services	96121	Motion picture, videotape, and television program production services
		96122	Radio program production services

