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Using Hedonics to Create Land and Structure Condominium Price Indexes

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Introduction

- Statistics Canada is developing a New Condominium Apartment Price Index (NCAPI)
- Require separate land and structure components
- Standard hedonic methods do not produce this land-structure split
- Goal of this study is to determine if a suitable and feasible land-structure split can be produced using a non-linear hedonic model for Ottawa condos





Considerations

- Condo units share structural space with the rest of the condo building
- Condo units share the land the building is built upon
- Land size for a condo unit can be thought as either a two dimensional space or a three dimensional space



Data

- Residential property price research dataset for new and resale condo apartments in Ottawa for the five year period of 2005 to 2009
- Only contains high rise condos
- Characteristic variables include number of rooms, unit square footage and 3 digit postal codes
- Does not contain a variable for land size

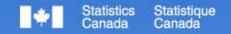


Methodology

- Based on Diewert and Shimizu (2013) and Diewert, de Haan and Hendriks (2011)
- One hedonic regression can be constructed with separate land and structure components
- Assume that the main driver of condo land prices is the location
- Multicollinearity between land and structure variables can make it difficult to truly separate the two components in a hedonic regression

Apartment Building Construction Price Index

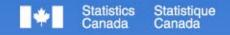
- Use a construction cost index to help remove multicollinearity
- The ABCPI is an output construction price index based on a model approach. It tracks the cost of all components excluding land
- Assume that the movement of condo unit construction costs are the same as those for apartment buildings
- ABCPI can be used as a reasonable proxy for structure component





Basic Model

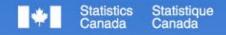
$$P_i^t = \alpha^t \left(\sum_{j=1}^J \omega_j^t D_{ij}^t\right) + \beta^t (1 - \delta A_i^t) (1 + \gamma R_i^t) S_i^t + \varepsilon_i^t$$





Land Component

$$P_i^t = \alpha^t \left(\sum_{j=1}^J \omega_j^t D_{ij}^t\right) + \beta^t (1 - \delta A_i^t) (1 + \gamma R_i^t) S_i^t + \varepsilon_i^t$$





Structure Component

$$P_i^t = \alpha^t \left(\sum_{j=1}^J \omega_j^t D_{ij}^t\right) + \beta^t \left(1 - \delta A_i^t\right) \left(1 + \gamma R_i^t\right) S_i^t + \varepsilon_i^t$$



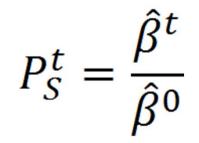


Indexes

Land Index

Structure Index

$$P_L^t = \frac{\hat{\alpha}^t}{\hat{\alpha}^0}$$





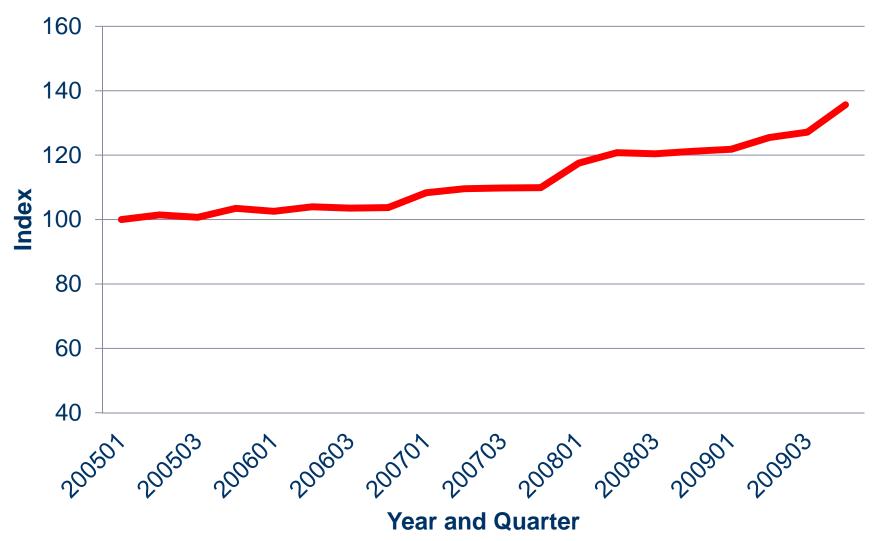


Total Laspeyres Index Calculation

$$I^{t} = \frac{P_{L}^{t} \alpha^{0} \sum_{i=1}^{N} (\sum_{j=1}^{J} \omega_{j}^{0} D_{ij}^{0}) + P_{S}^{t} \beta^{0} (\sum_{i=1}^{N} (1 - \delta A_{i}^{0}) (1 + \gamma R_{i}^{0}) S_{i}^{0}}{P_{L}^{0} \alpha^{0} \sum_{i=1}^{N} (\sum_{j=1}^{J} \omega_{j}^{0} D_{ij}^{0}) + P_{S}^{0} \beta^{0} (\sum_{i=1}^{N} (1 - \delta A_{i}^{0}) (1 + \gamma R_{i}^{0}) S_{i}^{0}}$$



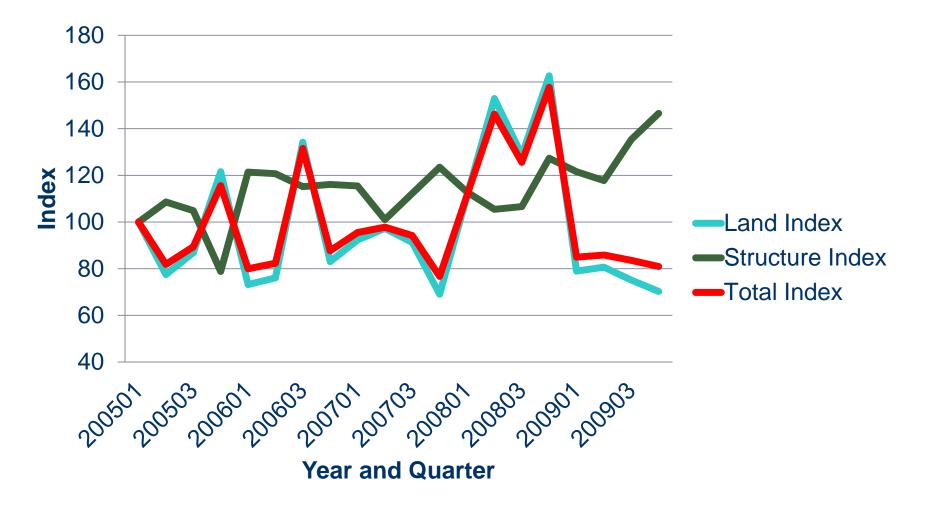
Benchmark Model







Basic Model







ABCPI Model

$$P_i^t = \alpha^t \left(\sum_{j=1}^J \omega_j^t D_{ij}^t\right) + \beta^0 ABCPI^t (1 - \delta A_i^t) (1 + \gamma R_i^t) S_i^t + \varepsilon_i^t$$

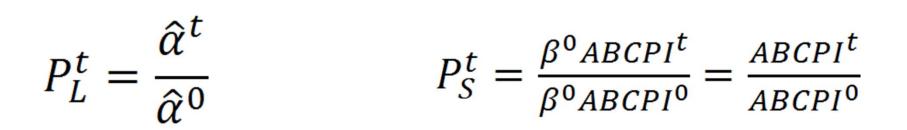




Indexes

Land Index

Structure Index







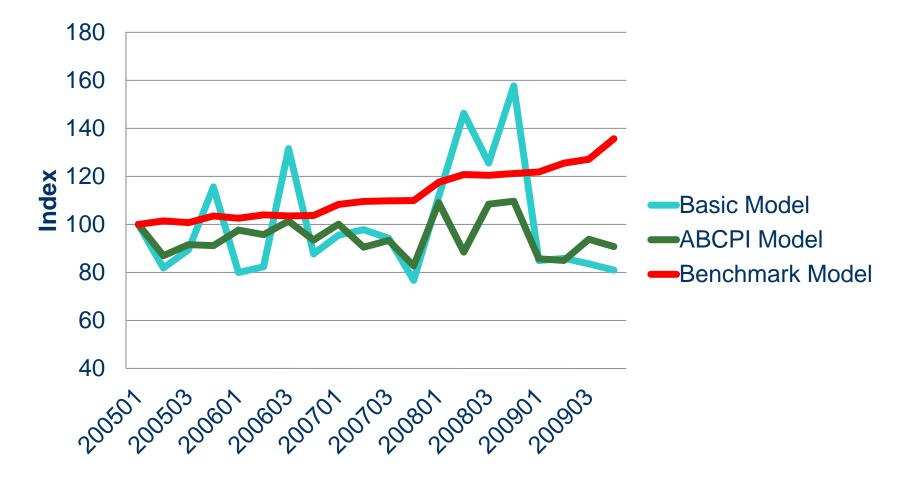
ABCPI Model







Comparison to Benchmark Model





Conclusions and Next Steps

- New Condominium Apartment Price Index is being developed to collect data on common space (land and structure) characteristics and prices
- Consultation and testing reveal some builders have difficulty reporting land cost or land value
- Research continues to find suitable data and variables to derive a land price index for condos



Discussion and Feedback

- How to allocate common areas to a single condo unit?
 - Structural common areas
 - Land common areas
 - Land as a two or three dimensional space
- How to better weight structure and land components in model?
- Suggestions for other approaches to derive a land/structure ratio in the absence of data on land
- Suggestions for ongoing work on condominium price indexes