



ESTABLISHMENT CENSUS IN VIETNAM

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1. Introduce on establishment censuses in Vietnam

- The 1st Establishment Census was conducted nation - wide in 1995;
- The 2nd Census was in 2002;
- And the 3rd Census was in 2007.



2. Aims of establishment censuses

To collect basic information on:

- Number of establishments;
- Number and qualification of labor engaging in economic establishments
- Operating results and IT appliances
- Information on the distribution of establishments and labours in the whole economy
- Business and non-business sectors of economic geography regions and localities in the country.
- etc...



3. Object and coverage of census

Survey units are establishments that satisfy following conditions:

- where the economic activity is conducted;
- The economic activity is carried out at that location at least three months.
- The establishment should have its manager or a responsible person.



3. Object and coverage of census (cont.)

In fact, an establishment in this Census is a factory, an office, a branch, a representative office, an administrative office, a bank, a school, a hospital, a restaurant, a shop, a business site, a hotel, a station, a port, a church or a pagoda...

3. Object and coverage of census (cont.)



1. Survey objects of business establishments:

- Single businesses (without branch).
- Head office of the enterprise (in case enterprise has at least 01 branch locating in other area).
- Branch or representative office of enterprise., representative offices; production and business establishments managed by administrative, civil servicing divisions



3. Object and coverage of census (cont.)

- Production and business plants such as workshops that produce ready-products or work as auxiliary units (only participating in one part of production line, for instance the tailoring workshop of the garment factory);
- Storage, station, freight yard with manager;
- Outlet, shop, separated stall (outside the head office) of the company/main shop;
- Individual production and business establishments.

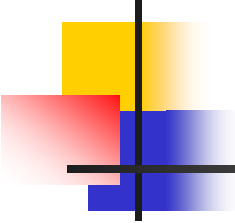


3. Object and coverage of census (cont.)

2. Survey objects of the administrative, civil service member sector include:

Government agencies, political organizations, socio-political organizations at central and local levels

- Civil servicing divisions
- Agencies of socio - vocational organizations
- Agencies of social organizations
- Religious establishments
- Branches and units under the above organizations.



3. Object and coverage of census (cont.)

The Census excludes the following groups:

- Agricultural cooperatives, individual production and business households belonging to the Agriculture, Forestry and Fishery which were surveyed in the previous year)
- Units belonging to diplomatic corps and foreign Embassies active in Vietnam;
- Economic establishments closed down or waiting for disbanding or bankrupting or stopping operation and shifting to other groups...



4. Content of the Census (cont.)

1. Information on establishment:

- Name;
- Address;
- Tax code;
- Type of establishments (enterprises and their branches; individual establishments; government agencies; Party and membership associations, civil servicing units...);



4. Content of the Census (cont.)

2. Information on labor;

- Information on manager or leader of establishment;
- Labors (classifying by family workers, hired employees, foreign employees, trained qualification, gender and age), labor income (for administrative units, civil servicing divisions and membership associations).



4. Content of the Census (cont.)

3. Information on operating results and IT appliances

- Turnovers (for production and business establishments);
- Main products (for production and business establishments);
- IT appliances (the number of computers, labors using computer for their work, establishments connected to internet and e-commerce).



5. Survey method (cont.)

This census was carried out by 2 phases, including:

1. Listing establishments: 4 steps
 - Identifying enumeration areas
 - Forming/Preparing the primary list
 - Forming the real list (Listing establishments by enumeration areas)
 - Tabulating the list of survey units



5. Survey method (cont.)

Step 1: Identifying enumeration area according to the lowest administrative level

- For urban area: an enumeration area is defined as an inhabitant ward/ block (or an inhabitant quarter);
- For rural area: an enumeration area is defined as a hamlet (small village).
- For mountainous area: an enumeration area is defined as a mountain village/ hamlet.

5. Survey method (cont.)



Step 2: Forming the primary list, aims to:

Estimate the number of establishments by types of survey objects of provinces/cities

- Being a basic of :

+ Calculating preliminarily the number of enumerators and supervisors

+ Preparing budget, printed materials and questionnaires

- Being a basic for comparing, checking the number of survey units in the real list by area.



5. Survey method (cont.)

Data source for primary list:

- a. Basing on data available in Provincial Statistics Offices, like:
 - List of administrative units and civil servicing establishments - from the previous Establishment Census



5. Survey method (cont.)

- List of enterprises - from the previous Enterprise Survey
- List of individual establishments - from the previous individual economic establishment survey



5. Survey method (cont.)

b. Other reference materials:

- The Administrative Yearbook of province/city
- Yellow Pages of Telephone number
- List of Enterprise register and Tax management



5. Survey method (cont.)

Step 3: Forming the real list is:

- Counting number of establishments
- Defining area, address
- Describing activity
- Identifying type of establishments



5. Survey method (cont.)

Step 3:

- Locating in the area, by the time before conducting the Census
- Classifying and grouping the list of survey units by type,
- Supplying enumerators, supervisors for applying in enumerating and collecting the



5. Survey method (cont.)

Step 4: Completing the list of survey unit

Commune level:

Lists of survey units are tabulated according to objects carrying out each kind of questionnaire:

1. List of production and business establishments belonging to enterprise group
2. List of individual establishments
3. List of administrative and civil servicing divisions and religious unit



6. Data collection (the census)

Combining between direct and indirect survey

1. For objects in term of direct survey combining with indirect method (like questionnaires for enterprise, administrative and civil servicing groups), the enumerator who brings the form to the survey unit and asks the person-in-charge to fill in, guide the content, how to record, supervise, check and collect the form in the right time (maximum from 5 to 10 days after delivery)



6. Data collection (the census)

2. For objects in term of direct interviewing, (like individual establishments), the enumerator has to visit each survey unit to interview directly and record in the form. The enumerator should combine between interviewing, observing, calculating, suggesting and persuading to have true



7. Some issues need improving

Viet Nam has conducted 3 Establishment Censuses (1995, 2002, 2007). The coverage of the establishment census differs from that of the economic census. Some countries also carried out the establishment census but they have shifted to the economic census recently



7. Some issues need improving (cont.)

In fact, the censuses are not purely an economic census but adding information on finance of establishments or combining economic census with enterprise survey. Therefore, the next censuses can be shifted into economic census like what other countries did. The content of the establishment census should improve in tendency of economic census.



7. Some issues need improving (cont.)

- Improvement on census method
- Recently, the establishment censuses conducted in 1995, 2002, 2007 were implemented by the 2 - step method
- **Step 1:** List the name of establishments;
- **Step 2:** Conduct the census.



7. Some issues need improving (cont.)

- The next census can be carried out in 3 steps as following:
- **Step 1:** Updating the map of enumeration area;
- **Step 2:** List all survey units;
- **Step 3:** Surveying 100% large-size establishment and sample survey for medium and small size establishment (not conducting for all establishments). [diagram of census.doc](#)



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THANK YOU!