

Abstract

Population and Housing Census : Thailand

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In Thailand, the most concerned problems, which Thai National Statistical Office (NSO) has been facing in conducting Population and Housing Census is uncooperative from some particular groups of respondents. This has caused a significant under-counted number of population. National Statistical Office of Thailand, which is the responsible agency for the census, has recognized the problem, thus the strategic plans have been set up for the becoming round of the census to best solve the problems, as follows;

1. Establish the cooperation among alliance agencies

Thai NSO signed Memorandum of Understanding (MOU) of academic with 8 agencies of both public and private sector in 2008, in order to join hands in conducting population and housing census, in term of sharing knowledge and human resources.

2. Public relation and campaign of the project

In order to advocate public of the population and housing census in terms of necessity of having country population data, what Thai people would benefit from the data and information provided. Advocacy should be kept continuing till the project starts.

3. Establishing community network

To create awareness about conducting PHC and interest to communities, NSO did the Pilot project of 2010 Population and Housing Census in May 2008 in Phitsanulok Province, of totally 84 enumeration districts (ED) in 3 piloted districts, 6 sub districts. Prior to the pilot test, NSO had called for a meeting among local community authorities in order to better an understanding of conducting the PHC as well as to ask for their cooperation.

4. The use of multi modal data collection including strategic plans for preparing proper instrument and human resources. The special treatments in particular areas, such as high-income-housing area, high-rise buildings are designed. Multi modal to be are Internet, Telephone Interview Centre (TIC) using postcard and using short form.

In order to test the special treatment, in 2009, NSO is planning to conduct one more pilot test project in Bangkok, where there are a number of a so-called problem areas.

5. Setting up of “call centre” under a financial support by UNFPA, NSO Thailand is now on going setting up the call centre to facilitate data collection in 2010.
