

## Summary of the Results

### 1 General Situation of Service Industries in Japan

#### (1) General Situation by Industry of Business Activity (Major Groups)

##### < Annual Sales >

The annual sales of the service industries in 2012 was 291.1 trillion yen. Looking at the annual sales by industry of business activity, "Transport and postal activities" had the highest at 61.5 trillion yen, followed by the "Living-related and personal services and amusement services" at 50.5 trillion yen, and then by "Real estate and goods rental and leasing" at 45.1 trillion yen.

##### < Annual Sales per Person Working at the Location of Establishment >

The annual sales per person working at the location of establishment was 11.03 million yen. Looking at the sales by industry of business activity, "Real estate and goods rental and leasing" had the highest at 28.27 million yen, followed by "Living-related and personal services and amusement services" at 18.35 million yen, and then by "Transport and postal activities" at 16.98 million yen.

##### < Number of Persons Working at the Location of Establishment >

The number of persons working at the location of establishment in the service industries as of the end of June 2013 was 26.39 million persons. Looking at the number by industry of business activity, "Medical, health care and welfare" had the highest at 6.61 million persons, followed by "Accommodations, eating and drinking services" at 5.58 million persons, and then by "Services, n.e.c." at 3.65 million persons.

**Table 1 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of Business Activity (Major Groups)**

Industry of Business Activity (Major Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Service industry	291,090,597	11,025	26,387,300
Transport and postal activities	61,463,929	16,977	3,619,200
Real estate and goods rental and leasing	45,135,234	28,269	1,595,100
Scientific research, professional and technical services 1)	25,831,998	15,833	1,631,400
Accommodations, eating and drinking services	26,603,886	4,771	5,575,200
Living-related and personal services and amusement services 2)	50,454,984	18,353	2,744,300
Education, learning support 3)	3,400,045	3,560	954,700
Medical, health care and welfare 4)	44,754,020	6,767	6,612,600
Services, n.e.c. 5)	33,446,500	9,150	3,654,700

1) Excluding "scientific and development research institutes" and "pure holding companies"

2) Excluding "domestic services"

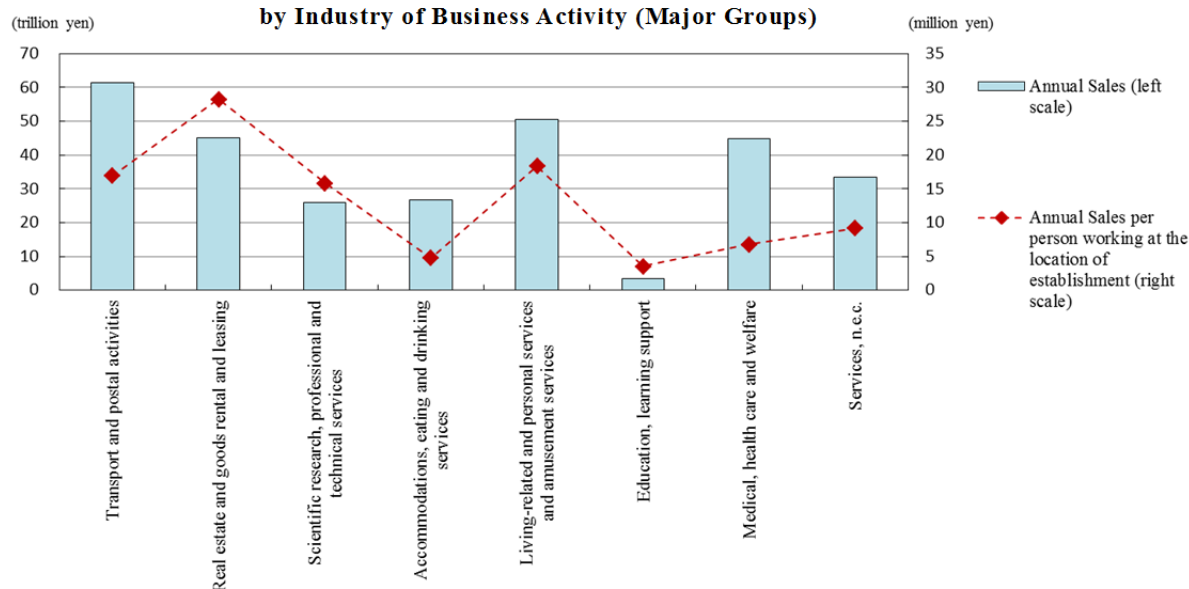
3) Excluding "school education"

4) Excluding "public health centers", "social insurance organizations" and "welfare offices"

5) Excluding "political, business and cultural organizations", "religion" and "foreign governments and international agencies in Japan"

\*The same shall apply hereinafter in this chapter

**Figure 1 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of Business Activity (Major Groups)**



**(2) General Situation by Industry of Business Activity (Detailed Groups)\***

< Transport and Postal Activities >

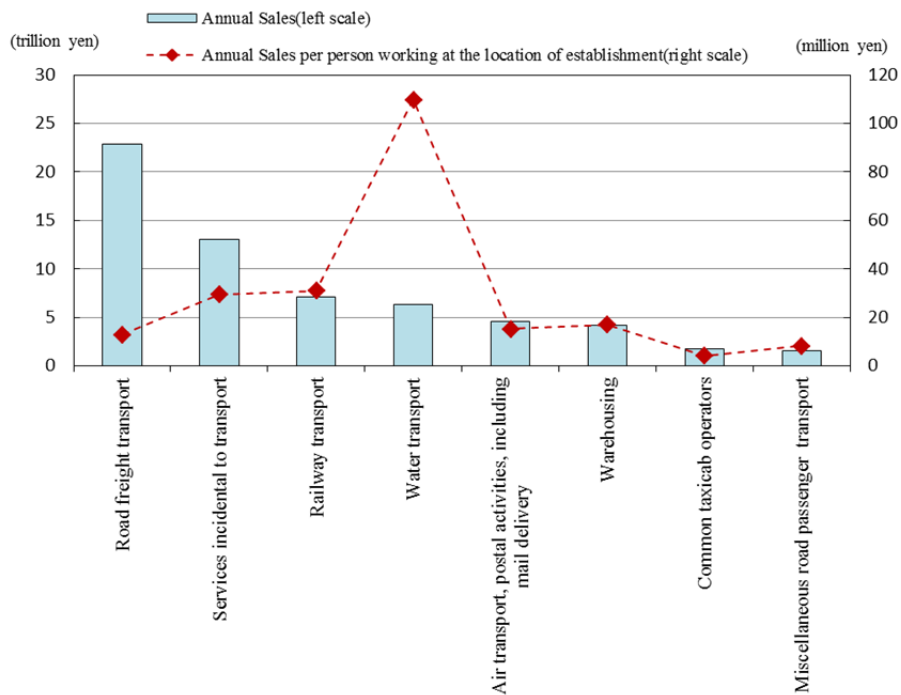
Looking at the annual sales of “Transport and postal activities” by industry of business activity, “Road freight transport” had the highest at 22.9 trillion yen, followed by “Services incidental to transport” at 13.0 trillion yen, and then by “Railway transport” at 7.1 trillion yen.

As for the annual sales per person working at the location of establishment, “Water transport” had the highest at 109.91 million yen, followed by “Railway transport” at 31.03 million yen, and then by “Services incidental to transport” at 29.59 million yen.

**Table 2 Annual Sales and the Number of Persons Working at the Location of establishment by Industry of business activity (Detailed groups) - Transport and postal activities -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Transport and postal activities	61,463,929	16,977	3,619,200
Road freight transport	22,851,455	13,047	1,751,400
Services incidental to transport	12,999,046	29,591	439,100
Railway transport	7,073,485	31,030	227,900
Water transport	6,375,603	109,912	58,000
Air transport, postal activities, including mail delivery	4,629,914	15,401	300,600
Warehousing	4,239,134	17,135	247,300
Common taxicab operators	1,758,869	4,260	412,800
Miscellaneous road passenger transport	1,536,423	8,379	182,000

**Figure 2 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups) - Transport and postal activities -**



\*Refer to page 135 for details on industry (detailed groups)

< Real estate and goods rental and leasing >

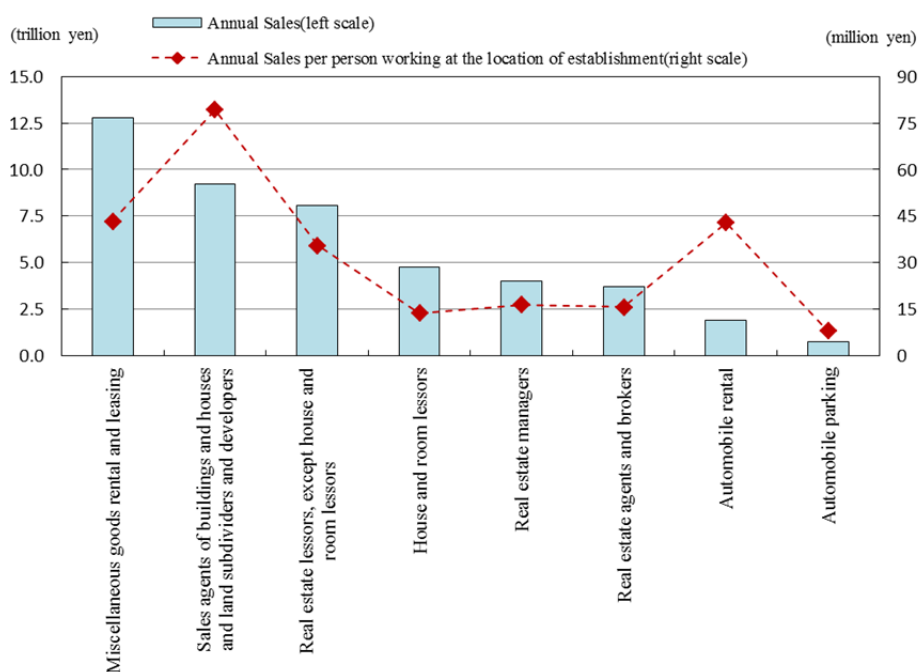
Looking at the annual sales of “Real estate and goods rental and leasing” by industry of business activity, “Miscellaneous goods rental and leasing” had the highest 12.8 trillion yen, followed by “Sales agents of buildings and houses and land subdividers and developers” at 9.2 trillion yen, and then by “Real estate lessors, except house and room lessors” at 8.1 trillion yen.

As for the annual sales per person working at the location of establishment, “Sales agents of buildings and houses and land subdividers and developers” had the highest at 79.33 million yen, followed by “Miscellaneous goods rental and leasing” at 43.41 million yen, and then by “Automobile rental” at 42.91 million yen.

**Table 3 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity (Detailed groups) - Real estate and goods rental and leasing -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Real estate and goods rental and leasing	45,135,234	28,269	1,595,100
Miscellaneous goods rental and leasing	12,807,749	43,407	294,800
Sales agents of buildings and houses and land subdividers and developers	9,246,387	79,332	116,500
Real estate lessors, except house and room lessors	8,051,015	35,527	226,400
House and room lessors	4,748,487	13,666	347,200
Real estate managers	3,994,882	16,477	241,900
Real estate agents and brokers	3,683,478	15,669	234,300
Automobile rental	1,883,062	42,914	43,900
Automobile parking	720,174	7,997	90,000

**Figure 3 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups) - Real estate and goods rental and leasing -**



< Scientific research, professional and technical services >

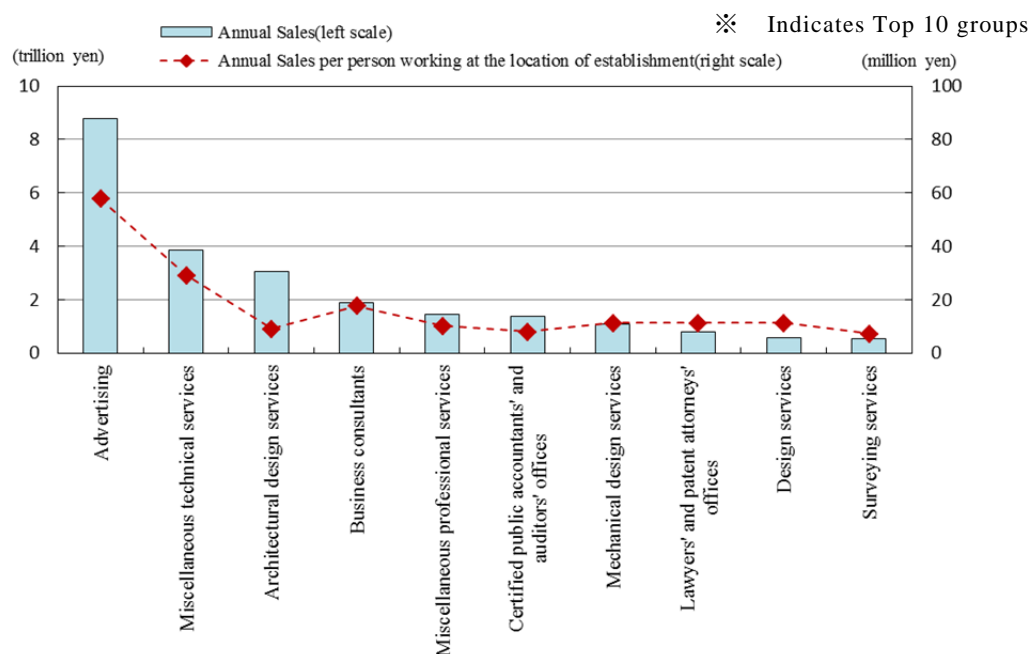
Looking at the annual sales of “Scientific research, professional and technical services” by industry of business activity, “Advertising” had the highest at 8.8 trillion yen, followed by “Miscellaneous technical services” at 3.8 trillion yen, and then by “Architectural design services” at 3.0 trillion yen.

As for the annual sales per person working at the location of establishment, “Advertising” had the highest at 57.9 million yen, followed by “Miscellaneous technical services” at 29.25 million yen, and then by “Business consultants” at 17.72 million yen.

**Table 4 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity (Detailed groups) - Scientific research, professional and technical services -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Scientific research, professional and technical services	25,831,998	15,833	1,631,400
Advertising	8,769,125	57,904	151,400
Miscellaneous technical services	3,847,837	29,247	131,600
Architectural design services	3,041,564	9,095	334,400
Business consultants	1,878,651	17,717	106,000
Miscellaneous professional services	1,460,571	10,241	142,600
Certified public accountants' and auditors' offices	1,369,980	8,072	169,700
Mechanical design services	1,086,874	11,218	96,900
Lawyers' and patent attorneys' offices	807,097	11,381	70,900
Design services	590,701	11,292	52,300
Surveying services	551,686	7,291	75,700
Commodity inspection and non-destructive testing services	457,349	9,250	49,400
Miscellaneous engineering and architectural services	404,060	11,814	34,200
Veterinary services	392,654	8,364	46,900
Surveyor certification	385,941	11,881	32,500
Notaries public's, judicial scriveners' and land and house surveyors' offices	314,781	5,989	52,600
Photographic studios	311,688	5,869	53,100
Certified social insurance and labor consultants' offices	68,796	4,954	13,900
Detective agencies and credit bureaus	61,902	9,695	6,400
Administrative scriveners' offices	30,741	2,822	10,900

**Figure 4 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups) - Scientific research, professional and technical services -**



< Accommodations, eating and drinking services >

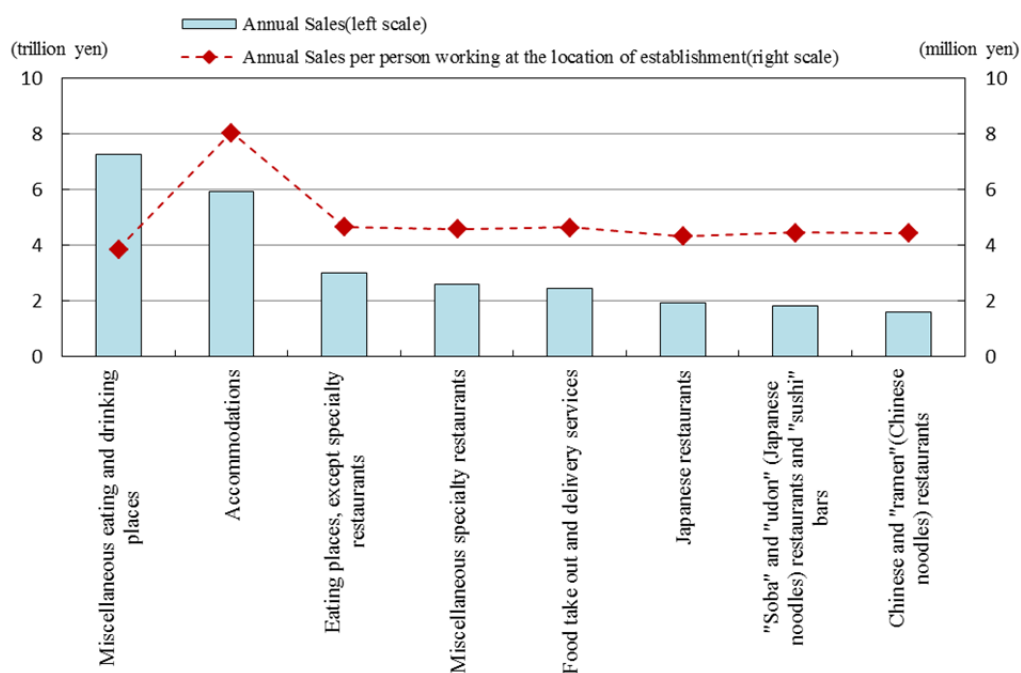
Looking at the annual sales of “Accommodations, eating and drinking services” by industry of business activity, “Miscellaneous eating and drinking places” had the highest at 7.3 trillion yen, followed by “Accommodations” at 5.9 trillion yen, and then by “Eating places, except specialty restaurants” at 3.0 trillion yen.

As for the annual sales per person working at the location of establishment, “Accommodations” had the highest at 8.06 million yen, followed by “Eating places, except specialty restaurants” at 4.66 million yen, and then by “Food take out and delivery services” at 4.64 million yen.

**Table 5 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity (Detailed groups) - Accommodations, eating and drinking services -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Accommodations, eating and drinking services	26,603,886	4,771	5,575,200
Miscellaneous eating and drinking places	7,285,299	3,857	1,888,800
Accommodations	5,932,315	8,056	736,300
Eating places, except specialty restaurants	3,009,203	4,659	645,600
Miscellaneous specialty restaurants	2,578,270	4,584	562,400
Food take out and delivery services	2,438,169	4,640	525,400
Japanese restaurants	1,938,205	4,331	447,500
"Soba" and "udon" (Japanese noodles) restaurants and "sushi" bars	1,826,287	4,460	409,500
Chinese and "ramen"(Chinese noodles) restaurants	1,596,139	4,436	359,800

**Figure 5 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups) - Accommodations, eating and drinking services -**



< Living-related and personal services and amusement services >

Looking at the annual sales of “Living-related and personal services and amusement services” by industry of business activity, “Pachinko” parlors” had the highest at 27 trillion yen, followed by “Travel agency” and “Bicycle, horse, motorcar and motorboat race track operations and companies” at 4.6 trillion yen.

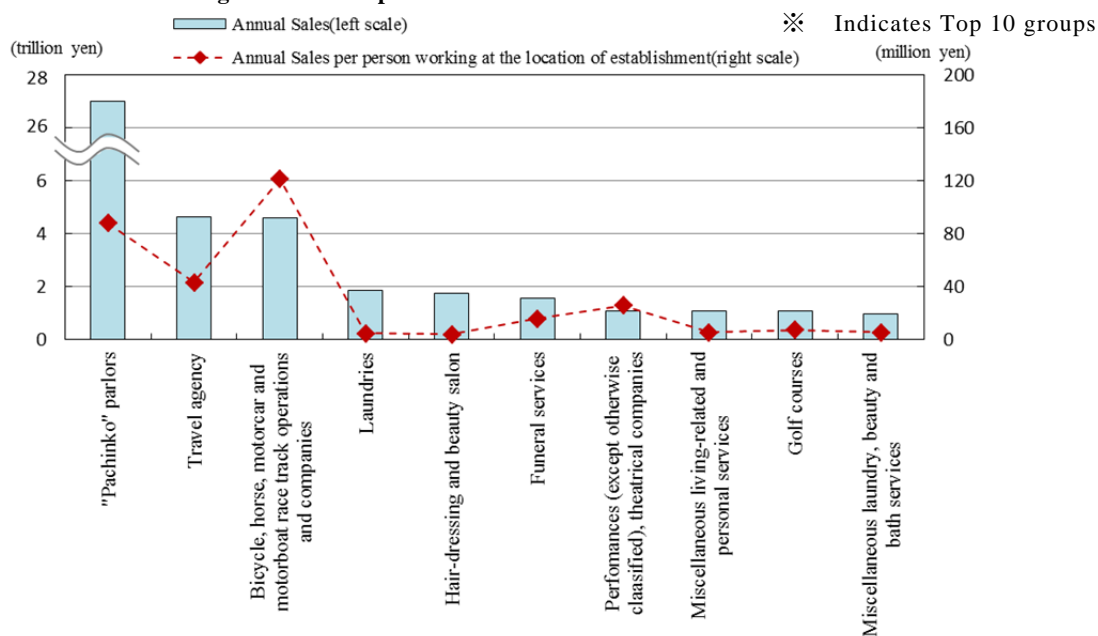
As for the annual sales per person working at the location of establishment, “Bicycle, horse, motorcar and motorboat race track operations and companies” had the highest at 121.47 million yen, followed by “Pachinko” parlors” at 87.99 million yen, and then by “Travel agency” at 43.03 million yen.

**Table 6 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity (Detailed groups) - Living-related and personal services and amusement services -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Living-related and personal services and amusement services	50,454,984	18,353	2,744,300
"Pachinko" parlors	27,015,174	87,993	306,500
Travel agency	4,627,029	43,026	107,500
Bicycle, horse, motorcar and motorboat race track operations and companies	4,587,803	121,471	37,800
Laundries	1,838,108	4,763	385,900
Hair-dressing and beauty salon	1,756,035	3,805	459,600
Funeral services	1,568,166	15,581	99,800
Performances (except otherwise classified), theatrical companies	1,089,854	25,708	42,400
Miscellaneous living-related and personal services 1)	1,076,137	5,452	197,300
Golf courses	1,060,799	7,042	150,600
Miscellaneous laundry, beauty and bath services	968,641	5,284	180,800
Miscellaneous amusement and recreation services	845,987	7,321	114,900
Wedding ceremony halls	844,407	11,586	72,900
Miscellaneous amusement and recreation facilities	818,988	9,460	86,600
Barbershops	499,193	2,232	223,600
Public gardens and amusement parks	456,698	7,939	57,500
Fitness centers	455,758	5,723	79,600
Miscellaneous sports facilities	285,317	4,663	61,200
Cinemas	210,915	13,194	16,000
Golf driving range operations	196,485	5,840	33,600
Ceremonial occasion mutual aid society	139,618	9,365	14,900
Bowling alleys	113,872	7,406	15,400

1) Excluding "domestic services"

**Figure 6 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups) - Living-related and personal services and amusement services -**



< Education, learning support >

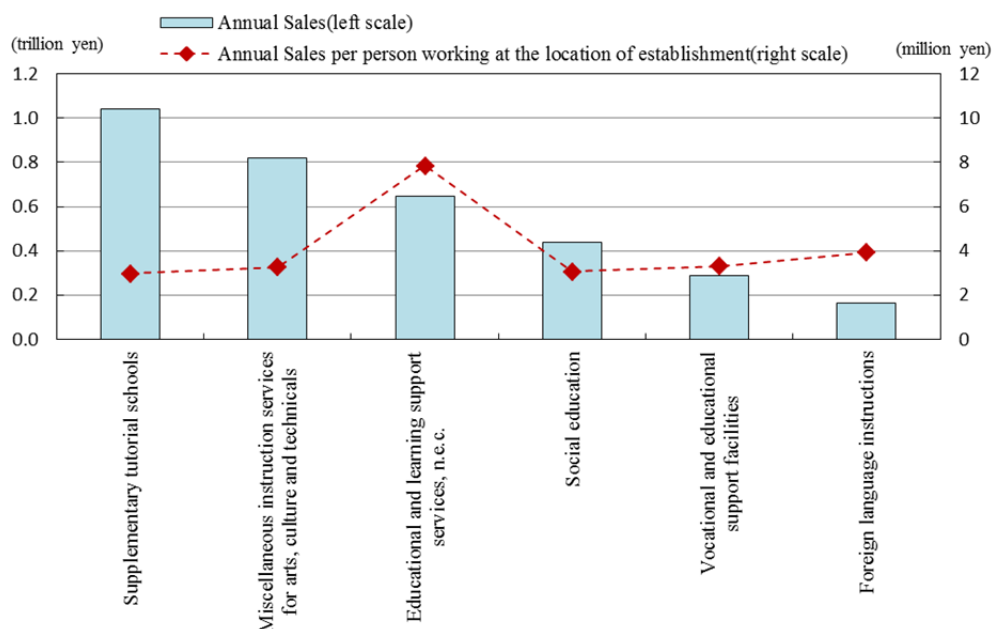
Looking at the annual sales of “Education, learning support” by industry of business activity, “Supplementary tutorial schools” had the highest at 1 trillion yen, followed by “Miscellaneous instruction services for arts, culture and technicals” at 0.8 trillion yen, and then by “Educational and learning support services, n.e.c.” at 0.6 trillion yen.

As for the annual sales per person working at the location of establishment, “Educational and learning support services, n.e.c.” had the highest at 7.85 million yen, followed by “Foreign language instructions” at 3.93 million yen, and then by “Vocational and educational support facilities” at 3.31 million yen.

**Table 7 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity(Detailed groups) - Education, learning support -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Education, learning support	3,400,045	3,560	954,700
Supplementary tutorial schools	1,041,265	2,984	348,900
Miscellaneous instruction services for arts, culture and technicals	821,949	3,262	251,800
Educational and learning support services, n.e.c.	648,149	7,853	82,500
Social education	438,121	3,059	143,200
Vocational and educational support facilities	286,791	3,309	86,700
Foreign language instructions	163,771	3,930	41,700

**Figure 7 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity(Detailed groups) - Education, learning support -**



< Medical, health care and welfare >

Looking at the annual sales of “Medical, health care and welfare” by industry of business activity, “Hospitals” had the highest at 21.9 trillion yen, followed by “Clinics of medical practitioners” at 8.7 trillion yen, and then by “Miscellaneous welfare services for the aged and care services” at 4.7 trillion yen.

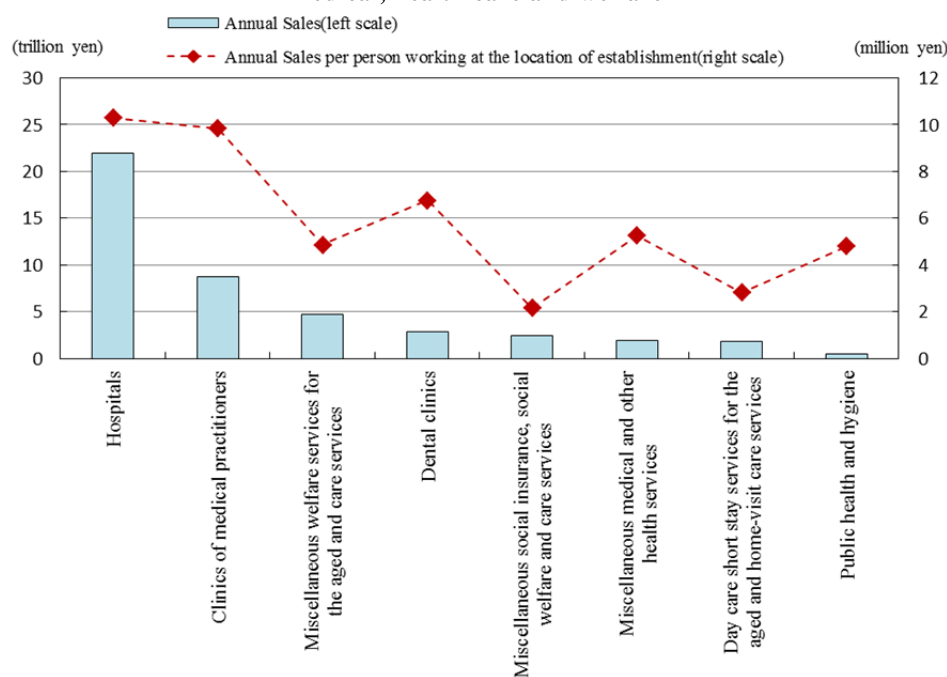
As for the annual sales per person working at the location of establishment, “Hospitals” had the highest at 10.29 million yen, followed by “Clinics of medical practitioners” at 9.84 million yen, and then by “Dental clinics” at 6.77 million yen.

**Table 8 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity (Detailed groups) - Medical, health care and welfare -**

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Medical, health care and welfare	44,754,020	6,767	6,612,600
Hospitals	21,910,075	10,289	2,129,500
Clinics of medical practitioners	8,688,304	9,837	883,100
Miscellaneous welfare services for the aged and care services	4,663,510	4,860	959,600
Dental clinics	2,892,946	6,767	427,500
Miscellaneous social insurance, social welfare and care services	2,390,533	2,159	1,107,200
Miscellaneous medical and other health services	1,887,488	5,265	358,300
Day care short stay services for the aged and home-visit care services	1,815,219	2,822	641,900
Public health and hygiene 1)	505,946	4,799	105,400

1)Excluding "public health centers"

**Figure 8 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups) - Medical, health care and welfare -**





< Services, n.e.c. >

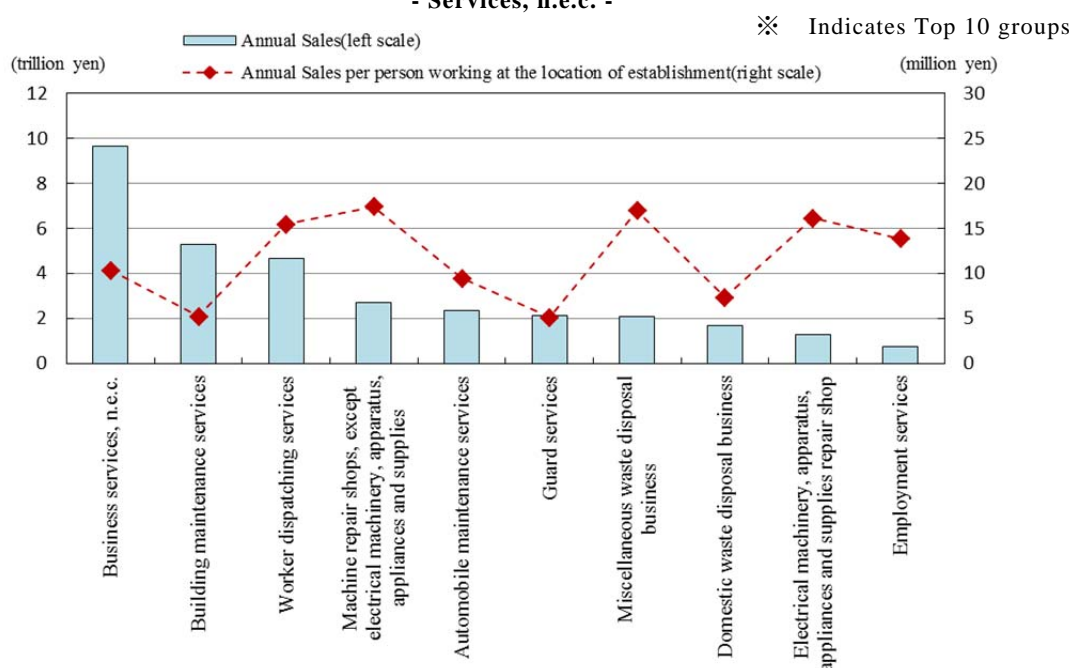
Looking at the annual sales of “Services, n.e.c.” by industry of business activity, “Business services, n.e.c.” had the highest at 9.7 trillion yen, followed by “Building maintenance services” at 5.3 trillion yen, and then by “Worker dispatching services” at 4.7 trillion yen.

As for the annual sales per person working at the location of establishment, “Machine repair shops, except electrical machinery, apparatus, appliances and supplies” had the highest at 17.42 million yen, followed by “Miscellaneous waste disposal business” at 16.97 million yen, and then by “Electrical machinery, apparatus, appliances and supplies repair shop” at 16.15 million yen.

**Table 9 Annual Sales and the Number of Persons Working at the Location of Establishment by Industry of business activity (Detailed groups)**  
- Services, n.e.c. -

Industry of Business Activity (Detailed Groups)	Annual Sales (million yen)	Annual Sales per person working at the location of establishment (thousand yen)	Number of persons working at the location of establishment (person)
Services, n.e.c.	33,446,500	9,150	3,654,700
Business services, n.e.c.	9,661,195	10,376	930,800
Building maintenance services	5,298,134	5,263	1,006,700
Worker dispatching services	4,672,950	15,506	301,200
Machine repair shops, except electrical machinery, apparatus, appliances and supplies	2,696,358	17,424	154,800
Automobile maintenance services	2,375,897	9,475	250,700
Guard services	2,141,218	5,127	417,700
Miscellaneous waste disposal business	2,071,049	16,970	122,000
Domestic waste disposal business	1,694,948	7,354	230,300
Electrical machinery, apparatus, appliances and supplies repair shop	1,267,395	16,149	78,500
Employment services	735,292	13,884	53,000
Miscellaneous repair services, including paper hangers	218,182	6,763	32,300
Slaughterhouses, Services, n.e.c.	218,149	13,169	16,600
Meeting halls	205,912	5,325	38,600
Stenographic, entrée document and copy services	189,821	8,793	21,600

**Figure 9 Annual Sales and Annual Sales per Person Working at the Location of Establishment by Industry of business activity (Detailed groups)**  
- Services, n.e.c. -



< Supplementary Data > Top 50 Industries by Industry of Business Activity (Detailed Groups)

Table 10 Annual Sales (Top 50 Industries)

Rank	Industry of Business Activity (Detailed Groups)	Annual Sales (1 mil.yen)
1	"Pachinko" parlors	27,015,174
2	Road freight transport	22,851,455
3	Hospitals	21,910,075
4	Services incidental to transport	12,999,046
5	Miscellaneous goods rental and leasing	12,807,749
6	Business services, n.e.c.	9,661,195
7	Sales agents of buildings and houses and land subdividers and developers	9,246,387
8	Advertising	8,769,125
9	Clinics of medical practitioners	8,688,304
10	Real estate lessors, except house and room lessors	8,051,015
11	Miscellaneous eating and drinking places	7,285,299
12	Railway transport	7,073,485
13	Water transport	6,375,603
14	Accommodations	5,932,315
15	Building maintenance services	5,298,134
16	House and room lessors	4,748,487
17	Worker dispatching services	4,672,950
18	Miscellaneous welfare services for the aged and care services	4,663,510
19	Air transport, postal activities, including mail delivery	4,629,914
20	Travel agency	4,627,029
21	Bicycle, horse, motorcar and motorboat race track operations and companies	4,587,803
22	Warehousing	4,239,134
23	Real estate managers	3,994,882
24	Miscellaneous technical services	3,847,837
25	Real estate agents and brokers	3,683,478
26	Architectural design services	3,041,564
27	Eating places, except specialty restaurants	3,009,203
28	Dental clinics	2,892,946
29	Machine repair shops, except electrical machinery, apparatus, appliances and supplies	2,696,358
30	Miscellaneous specialty restaurants	2,578,270
31	Food take out and delivery services	2,438,169
32	Miscellaneous social insurance, social welfare and care services	2,390,533
33	Automobile maintenance services	2,375,897
34	Guard services	2,141,218
35	Miscellaneous waste disposal business	2,071,049
36	Japanese restaurants	1,938,205
37	Miscellaneous medical and other health services	1,887,488
38	Automobile rental	1,883,062
39	Business consultants	1,878,651
40	Laundries	1,838,108
41	"Soba" and "udon" (Japanese noodles) restaurants and "sushi" bars	1,826,287
42	Day care short stay services for the aged and home-visit care services	1,815,219
43	Common taxicab operators	1,758,869
44	Hair-dressing and beauty salon	1,756,035
45	Domestic waste disposal business	1,694,948
46	Chinese and "ramen"(Chinese noodles) restaurants	1,596,139
47	Funeral services	1,568,166
48	Miscellaneous road passenger transport	1,536,423
49	Miscellaneous professional services	1,460,571
50	Certified public accountants' and auditors' offices	1,369,980

**Table 11 Annual Sales per Person Working at the Location of Establishment (Top 50 Industries)**

Rank	Industry of Business Activity (Detailed Groups)	Annual Sales per person working at the location of establishment (1 thousand yen)
1	Bicycle, horse, motorcar and motorboat race track operations and companies	121,471
2	Water transport	109,912
3	"Pachinko" parlors	87,993
4	Sales agents of buildings and houses and land subdividers and developers	79,332
5	Advertising	57,904
6	Miscellaneous goods rental and leasing	43,407
7	Travel agency	43,026
8	Automobile rental	42,914
9	Real estate lessors, except house and room lessors	35,527
10	Railway transport	31,030
11	Services incidental to transport	29,591
12	Miscellaneous technical services	29,247
13	Performances (except otherwise classified), theatrical companies	25,708
14	Business consultants	17,717
15	Machine repair shops, except electrical machinery, apparatus, appliances and supplies	17,424
16	Warehousing	17,135
17	Miscellaneous waste disposal business	16,970
18	Real estate managers	16,477
19	Electrical machinery, apparatus, appliances and supplies repair shop	16,149
20	Real estate agents and brokers	15,669
21	Funeral services	15,581
22	Worker dispatching services	15,506
23	Air transport, postal activities, including mail delivery	15,401
24	Employment services	13,884
25	House and room lessors	13,666
26	Cinemas	13,194
27	Slaughterhouses, Services, n.e.c.	13,169
28	Road freight transport	13,047
29	Surveyor certification	11,881
30	Miscellaneous engineering and architectural services	11,814
31	Wedding ceremony halls	11,586
32	Lawyers' and patent attorneys' offices	11,381
33	Design services	11,292
34	Mechanical design services	11,218
35	Business services, n.e.c.	10,376
36	Hospitals	10,289
37	Miscellaneous professional services	10,241
38	Clinics of medical practitioners	9,837
39	Detective agencies and credit bureaus	9,695
40	Automobile maintenance services	9,475
41	Miscellaneous amusement and recreation facilities	9,460
42	Ceremonial occasion mutual aid society	9,365
43	Commodity inspection and non-destructive testing services	9,250
44	Architectural design services	9,095
45	Stenographic, entree document and copy services	8,793
46	Miscellaneous road passenger transport	8,379
47	Veterinary services	8,364
48	Certified public accountants' and auditors' offices	8,072
49	Accommodations	8,056
50	Automobile parking	7,997

**Table 12 The Number of Persons Working at the Location of Establishment (Top 50 Industries)**

Rank	Industry of Business Activity (Detailed Groups)	Number of persons working at the location of establishment (Person)
1	Hospitals	2,129,500
2	Miscellaneous eating and drinking places	1,888,800
3	Road freight transport	1,751,400
4	Miscellaneous social insurance, social welfare and care services	1,107,200
5	Building maintenance services	1,006,700
6	Miscellaneous welfare services for the aged and care services	959,600
7	Business services, n.e.c.	930,800
8	Clinics of medical practitioners	883,100
9	Accommodations	736,300
10	Eating places, except specialty restaurants	645,600
11	Day care short stay services for the aged and home-visit care services	641,900
12	Miscellaneous specialty restaurants	562,400
13	Food take out and delivery services	525,400
14	Hair-dressing and beauty salon	459,600
15	Japanese restaurants	447,500
16	Services incidental to transport	439,100
17	Dental clinics	427,500
18	Guard services	417,700
19	Common taxicab operators	412,800
20	"Soba" and "udon" (Japanese noodles) restaurants and "sushi" bars	409,500
21	Laundries	385,900
22	Chinese and "ramen"(Chinese noodles) restaurants	359,800
23	Miscellaneous medical and other health services	358,300
24	Supplementary tutorial schools	348,900
25	House and room lessors	347,200
26	Architectural design services	334,400
27	"Pachinko" parlors	306,500
28	Worker dispatching services	301,200
29	Air transport, postal activities, including mail delivery	300,600
30	Miscellaneous goods rental and leasing	294,800
31	Miscellaneous instruction services for arts, culture and technicals	251,800
32	Automobile maintenance services	250,700
33	Warehousing	247,300
34	Real estate managers	241,900
35	Real estate agents and brokers	234,300
36	Domestic waste disposal business	230,300
37	Railway transport	227,900
38	Real estate lessors, except house and room lessors	226,400
39	Barbershops	223,600
40	Miscellaneous living-related and personal services	197,300
41	Miscellaneous road passenger transport	182,000
42	Miscellaneous laundry, beauty and bath services	180,800
43	Certified public accountants' and auditors' offices	169,700
44	Machine repair shops, except electrical machinery, apparatus, appliances and supplies	154,800
45	Advertising	151,400
46	Golf courses	150,600
47	Social education	143,200
48	Miscellaneous professional services	142,600
49	Miscellaneous technical services	131,600
50	Miscellaneous waste disposal business	122,000

## 2 Regional Situation of Service Industries in Japan

### (1) Regional Situation of Annual Sales by Industry of Business Activity (Major Groups)

Looking at the annual sales by industry of business activity and by prefecture, Tokyo-to had the highest at 71.8 trillion yen (accounting for 24.8% of the national annual sales), followed by Osaka-fu at 25.4 trillion yen (likewise, accounting for 8.8%), and then followed by Kanagawa-ken at 18.0 trillion yen (likewise, accounting for 6.2%).

Looking at the annual sales of the top three industries by prefectures, for “Transport and postal activities,” Tokyo-to had the highest at 14.7 trillion yen, followed by Osaka-fu at 5.0 trillion yen, and then by Kanagawa-ken at 4.0 trillion yen. As for “Living-related and personal services and amusement services,” Tokyo-to had the highest at 9.8 trillion yen, followed by Osaka-fu at 3.9 trillion yen, and then by Aichi-ken at 3.1 trillion yen. For “Real estate and goods rental and leasing,” Tokyo-to had the highest at 16.6 trillion yen, followed by Osaka-fu at 5.2 trillion yen, and then by Kanagawa-ken at 2.9 trillion yen.

**Table 13 Annual Sales-Based Top 5 Prefectures by Industry of Business Activity (Major Groups)**

Rank	Service industry		Transport and postal activities		Real estate and goods rental and leasing				
	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)			
Japan	289,658,998	100.0	Japan	60,694,997	100.0	Japan	45,113,241	100.0	
1	Tokyo-to	71,845,568	24.8	Tokyo-to	14,692,792	24.2	Tokyo-to	16,551,141	36.7
2	Osaka-fu	25,398,360	8.8	Osaka-fu	5,012,223	8.3	Osaka-fu	5,156,199	11.4
3	Kanagawa-ken	17,956,190	6.2	Kanagawa-ken	4,031,415	6.6	Kanagawa-ken	2,904,026	6.4
4	Aichi-ken	17,379,022	6.0	Aichi-ken	3,758,935	6.2	Aichi-ken	2,562,046	5.7
5	Saitama-ken	12,338,490	4.3	Saitama-ken	3,242,180	5.3	Chiba-ken	1,692,652	3.8

Rank	Scientific research, professional and technical services		Accommodations, eating and drinking services		Living-related and personal services and amusement services				
	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)			
Japan	25,211,141	100.0	Japan	26,601,541	100.0	Japan	50,452,397	100.0	
1	Tokyo-to	10,867,325	43.1	Tokyo-to	4,869,325	18.3	Tokyo-to	9,755,504	19.3
2	Osaka-fu	2,136,951	8.5	Osaka-fu	2,219,815	8.3	Osaka-fu	3,902,372	7.7
3	Kanagawa-ken	1,370,326	5.4	Kanagawa-ken	1,733,376	6.5	Aichi-ken	3,078,578	6.1
4	Aichi-ken	1,364,202	5.4	Aichi-ken	1,608,723	6.0	Kanagawa-ken	3,005,481	6.0
5	Fukuoka-ken	842,131	3.3	Hyogo-ken	1,185,101	4.5	Chiba-ken	2,405,054	4.8

Rank	Education, learning support		Medical, health care and welfare		Services, n.e.c.				
	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)	Annual Sales (1 mil.yen)	Percentage of Total Sales (%)			
Japan	3,399,875	100.0	Japan	44,753,698	100.0	Japan	33,432,107	100.0	
1	Tokyo-to	897,361	26.4	Tokyo-to	4,717,477	10.5	Tokyo-to	9,494,644	28.4
2	Osaka-fu	265,854	7.8	Osaka-fu	3,676,965	8.2	Osaka-fu	3,027,980	9.1
3	Kanagawa-ken	246,157	7.2	Kanagawa-ken	2,574,089	5.8	Aichi-ken	2,321,782	6.9
4	Aichi-ken	231,877	6.8	Aichi-ken	2,452,880	5.5	Kanagawa-ken	2,091,321	6.3
5	Saitama-ken	166,551	4.9	Fukuoka-ken	2,241,633	5.0	Chiba-ken	1,502,803	4.5

## (2)Regional Composition of Industries

Looking at the annual sales-based high ranking major groups by industry of business activity and by prefectures, “Living-related and personal services and amusement services” had the highest in 15 prefectures including Hokkaido, Ibaraki-ken and Kyoto-fu, and “Medical, health care and welfare” had the highest in 15 prefectures including Fukuoka-ken, Nagano-ken, and Kumamoto-ken.

Also, “Transport and postal activities” had the highest in 14 prefectures including Kanagawa-ken, Aichi-ken, and Saitama-ken; “Real estate and goods rental and leasing” for Tokyo-to and Osaka-fu; and “Accommodations, eating and drinking services” for Okinawa-ken.

**Table 14 Annual Sales-Based Top 3 Industries of Each Prefecture by Industry of business activity (Major Groups)**

Prefectures	Service industry	No.1	No.2	No.3
Japan	289,658,998	Transport and postal activities 60,694,997	Living-related and personal services and amusement services 50,452,397	Real estate and goods rental and leasing 45,113,241
Hokkaido	9,894,725	Living-related and personal services and amusement services 2,122,795	Medical, health care and welfare 2,118,954	Transport and postal activities 1,765,174
Aomori-ken	2,074,075	Living-related and personal services and amusement services 494,765	Medical, health care and welfare 422,464	Transport and postal activities 356,104
Iwate-ken	2,100,180	Transport and postal activities 557,306	Medical, health care and welfare 429,910	Living-related and personal services and amusement services 375,294
Miyagi-ken	4,766,686	Living-related and personal services and amusement services 944,563	Transport and postal activities 842,060	Real estate and goods rental and leasing 763,590
Akita-ken	1,481,025	Medical, health care and welfare 421,214	Living-related and personal services and amusement services 295,618	Transport and postal activities 249,904
Yamagata-ken	1,665,502	Medical, health care and welfare 387,269	Living-related and personal services and amusement services 352,678	Transport and postal activities 320,845
Fukushima-ken	3,140,179	Living-related and personal services and amusement services 864,769	Medical, health care and welfare 602,319	Services, n.e.c. 404,247
Ibaraki-ken	5,480,440	Living-related and personal services and amusement services 1,298,814	Transport and postal activities 1,141,009	Medical, health care and welfare 1,044,715
Tochigi-ken	3,475,662	Living-related and personal services and amusement services 819,036	Medical, health care and welfare 723,259	Transport and postal activities 649,470
Gumma-ken	3,708,226	Living-related and personal services and amusement services 1,082,414	Medical, health care and welfare 738,295	Transport and postal activities 670,267
Saitama-ken	12,338,490	Transport and postal activities 3,242,180	Living-related and personal services and amusement services 2,217,962	Medical, health care and welfare 2,026,003
Chiba-ken	12,147,915	Transport and postal activities 2,924,610	Living-related and personal services and amusement services 2,405,054	Real estate and goods rental and leasing 1,692,652
Tokyo-to	71,845,568	Real estate and goods rental and leasing 16,551,141	Transport and postal activities 14,692,792	Scientific research, professional and technical services 10,867,325
Kanagawa-ken	17,956,190	Transport and postal activities 4,031,415	Living-related and personal services and amusement services 3,005,481	Real estate and goods rental and leasing 2,904,026
Niigata-ken	4,121,119	Living-related and personal services and amusement services 851,686	Transport and postal activities 816,049	Medical, health care and welfare 768,333
Toyama-ken	1,785,067	Medical, health care and welfare 462,025	Living-related and personal services and amusement services 328,113	Transport and postal activities 243,926
Ishikawa-ken	2,074,867	Medical, health care and welfare 548,864	Living-related and personal services and amusement services 383,831	Transport and postal activities 297,361
Fukui-ken	1,547,419	Living-related and personal services and amusement services 369,234	Transport and postal activities 315,623	Medical, health care and welfare 306,187
Yamanashi-ken	1,464,595	Living-related and personal services and amusement services 323,297	Transport and postal activities 299,737	Medical, health care and welfare 272,444
Nagano-ken	3,573,330	Medical, health care and welfare 803,665	Transport and postal activities 619,261	Accommodations, eating and drinking services 602,367
Gifu-ken	3,537,155	Living-related and personal services and amusement services 929,338	Medical, health care and welfare 756,851	Transport and postal activities 627,496
Shizuoka-ken	8,721,732	Transport and postal activities 2,802,724	Living-related and personal services and amusement services 1,533,981	Medical, health care and welfare 1,255,941
Aichi-ken	17,379,022	Transport and postal activities 3,758,935	Living-related and personal services and amusement services 3,078,578	Real estate and goods rental and leasing 2,562,046
Mie-ken	3,568,563	Transport and postal activities 935,307	Living-related and personal services and amusement services 680,552	Medical, health care and welfare 654,891
Shiga-ken	2,077,167	Transport and postal activities 454,853	Medical, health care and welfare 380,284	Living-related and personal services and amusement services 332,027

(million)

(million)

Prefectures	Service industry	No.1	No.2	No.3
Kyoto-fu	5,431,333	Living-related and personal services and amusement services 1,157,427	Medical, health care and welfare 1,051,978	Transport and postal activities 934,624
Osaka-fu	25,398,360	Real estate and goods rental and leasing 5,156,199	Transport and postal activities 5,012,223	Living-related and personal services and amusement services 3,902,372
Hyogo-ken	10,809,034	Transport and postal activities 2,507,358	Medical, health care and welfare 2,111,230	Living-related and personal services and amusement services 1,519,871
Nara-ken	1,756,436	Medical, health care and welfare 492,298	Living-related and personal services and amusement services 437,775	Accommodations, eating and drinking services 210,112
Wakayama-ken	1,332,454	Medical, health care and welfare 304,247	Transport and postal activities 229,947	Accommodations, eating and drinking services 205,497
Tottori-ken	986,583	Medical, health care and welfare 319,621	Living-related and personal services and amusement services 171,461	Transport and postal activities 139,918
Shimane-ken	974,464	Medical, health care and welfare 308,245	Transport and postal activities 136,596	Real estate and goods rental and leasing 131,390
Okayama-ken	3,373,929	Transport and postal activities 873,077	Medical, health care and welfare 689,873	Living-related and personal services and amusement services 534,393
Hiroshima-ken	5,753,018	Transport and postal activities 1,357,111	Medical, health care and welfare 1,115,858	Living-related and personal services and amusement services 913,855
Yamaguchi-ken	2,452,125	Transport and postal activities 685,555	Medical, health care and welfare 575,067	Living-related and personal services and amusement services 409,337
Tokushima-ken	1,348,678	Medical, health care and welfare 436,552	Living-related and personal services and amusement services 363,871	Transport and postal activities 183,167
Kagawa-ken	1,901,433	Living-related and personal services and amusement services 428,400	Medical, health care and welfare 397,623	Transport and postal activities 387,052
Ehime-ken	2,460,793	Transport and postal activities 669,850	Medical, health care and welfare 539,829	Living-related and personal services and amusement services 439,214
Kochi-ken	1,154,018	Medical, health care and welfare 429,452	Living-related and personal services and amusement services 322,374	Transport and postal activities 108,705
Fukuoka-ken	10,191,025	Medical, health care and welfare 2,241,633	Transport and postal activities 1,976,526	Living-related and personal services and amusement services 1,628,412
Saga-ken	1,181,920	Transport and postal activities 298,646	Living-related and personal services and amusement services 282,611	Medical, health care and welfare 253,538
Nagasaki-ken	1,977,222	Living-related and personal services and amusement services 597,419	Medical, health care and welfare 427,874	Transport and postal activities 240,133
Kumamoto-ken	2,427,095	Medical, health care and welfare 556,719	Transport and postal activities 475,156	Living-related and personal services and amusement services 407,861
Oita-ken	1,539,438	Living-related and personal services and amusement services 350,191	Medical, health care and welfare 284,107	Transport and postal activities 269,402
Miyazaki-ken	1,403,460	Medical, health care and welfare 389,198	Living-related and personal services and amusement services 328,363	Transport and postal activities 212,834
Kagoshima-ken	2,134,492	Medical, health care and welfare 544,865	Transport and postal activities 522,418	Living-related and personal services and amusement services 335,967
Okinawa-ken	1,746,789	Accommodations, eating and drinking services 382,148	Medical, health care and welfare 368,748	Transport and postal activities 258,170

## <Supplementary Data> Comparison of National and Prefectural Composition of Industries

The percentages of every industry group's annual sales in the total service industry annual sales (proportion) of each prefecture and the nation were compared and converted into points. The results are presented in the diagrams shown below.

For example, Hokkaido's score for "Transport and postal activities" was obtained by the following calculation: Proportion of "Transport and postal activities" (17.8%) in Hokkaido ÷ Proportion of "Transport and postal activities" (21.0%) in Japan = 0.9. When the proportion of an industry in a certain prefecture is smaller than that of the nation, the obtained score is lower than 1.0; similarly, when the proportion in a certain prefecture is higher, the obtained score is higher than 1.0.

