

## Summary of the Results

As used in the monthly survey on service industries, the following terms mean as follows:

**Service Industries:** “Service Industries” cover the 9 industries classified in the following groups designated by the Japan Standard Industrial Classification (Rev.12, November 2007): “Information and communications”, “Transport and postal activities”, “Real estate and goods rental and leasing”, “Scientific research, professional and technical services”, “Accommodations, eating and drinking services”, “Living-related and personal services and amusement services”, “Education, learning support”, “Medical, health care and welfare” and “Services, n.e.c.”. Please refer to the appendix 6 for details of industry coverage.

**Persons Working at the Location of Establishment:** “Persons working at the location of Establishment” mean all persons who are engaged in the business of the establishment at the end of business day of the month, excluding dispatched or subcontracted employees to separately operated establishment, but including those who work as dispatched or subcontracted employees from separately operated establishment.

### Summary of the Results in 2012

Sales (Income, annual total)	278.30 trillion yen (1.8%)
Number of Persons Working at the Location of Establishment (Annual average)	25.11 million persons (-1.4%)
Sales (Income) per Establishment (Annual total)	99.50 million yen (1.5%)
Sales (Income) per Persons Working at the Location of Establishment (Annual total)	11.08 million yen (3.3%)

\*The figure in parenthesis indicates the percent change over the year.

#### 1 Sales (Income)

Total sales (income) of service industries amounted to 278.30 trillion yen in 2012.

Compared with the previous year, the sales increased by 1.8% for first time since 2010 in which year-on-year figure started to be calculated.

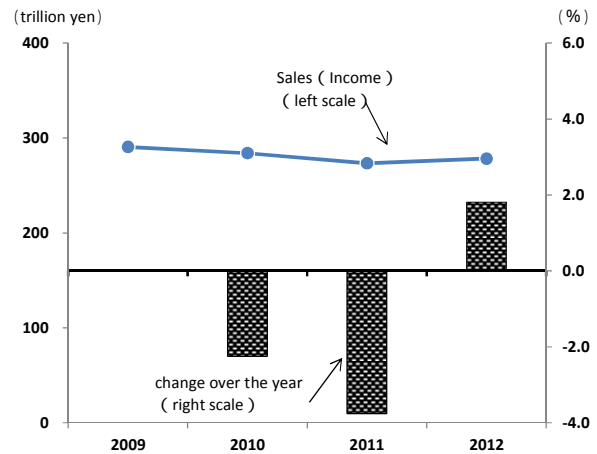
By industry, the sales increased in 4 industries; “Scientific research, professional and technical services” (an increase of 8.7%), “Medical, health care and welfare” (an increase of 6.2%), “Real estate and goods rental and leasing” (an increase of 3.8%) and

“Information and communications” (an increase of 2.3%).

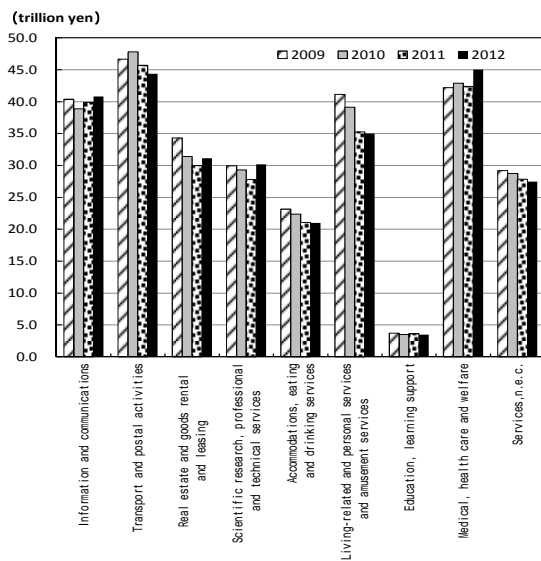
On the other hand, the sales decreased in 5 industries; “Education, learning support” (a decrease of 3.4%), “Transport and postal activities” (a decrease of 2.8%), “Services, n.e.c.” (a decrease of 1.4%), “Living-related and personal services and amusement services” (a decrease of 0.8%) and “Accommodations, eating and drinking services” (a decrease of 0.2%).

(Figure 1-1, 1-2, 1-3, Table 1 )

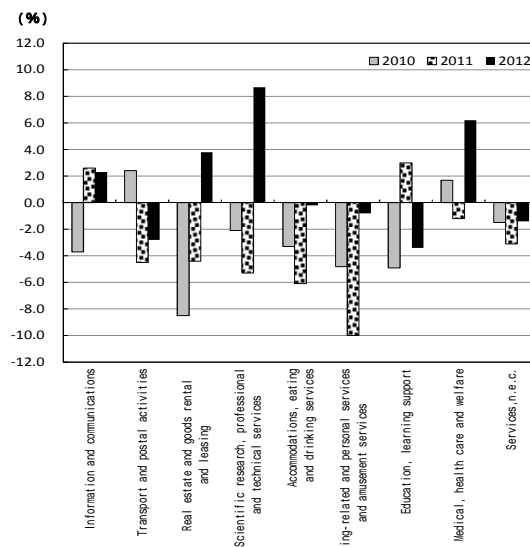
**Figure 1-1 change in Sales (Income) of Service Industries**



**Figure 1-2 Sales (Income) by Industry (Major Groups)**



**Figure 1-3 Change over the Year of Sales (Income) by Industry (Major Groups)**



**Table 1 Sales (Income), Number of Persons Working at the Location of Establishment, Sales (Income) per Establishment and Sales (Income) per Persons Working at the Location of Establishment by Industry (Major Groups)**

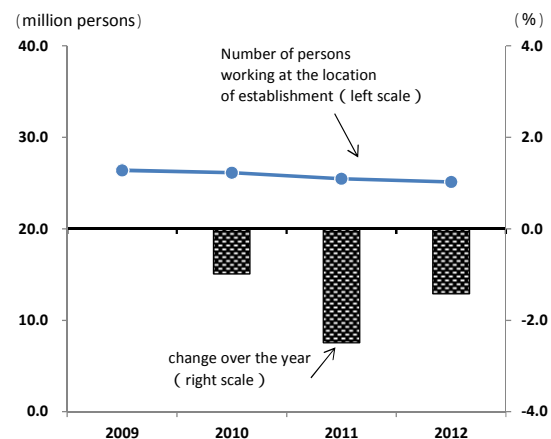
		Actual figures				Change over the year (%)		
		2009	2010	2011	2012	2010	2011	2012
Sales (Income) (million yen)	Service industry	290,535,703	284,009,043	273,342,532	278,296,901	-2.2	-3.8	1.8
	Information and communications	40,347,071	38,864,146	39,855,877	40,777,662	-3.7	2.6	2.3
	Transport and postal activities	46,670,392	47,802,203	45,645,967	44,358,962	2.4	-4.5	-2.8
	Real estate and goods rental and leasing	34,293,609	31,388,648	29,997,195	31,123,817	-8.5	-4.4	3.8
	Scientific research, professional and technical services	29,921,906	29,307,321	27,753,434	30,157,809	-2.1	-5.3	8.7
	Accommodations, eating and drinking services	23,124,608	22,369,324	21,015,583	20,975,908	-3.3	-6.1	-0.2
	Living-related and personal services and amusement services	41,140,594	39,152,498	35,244,700	34,979,084	-4.8	-10.0	-0.8
	Education, learning support	3,692,708	3,512,742	3,618,297	3,493,922	-4.9	3.0	-3.4
	Medical, health care and welfare	42,189,024	42,902,236	42,394,648	45,008,996	1.7	-1.2	6.2
	Services,n.e.c.	29,155,791	28,709,925	27,816,831	27,420,742	-1.5	-3.1	-1.4
Number of persons working at the location of establishment (person)	Service industry	26,385,808	26,126,050	25,474,675	25,112,306	-1.0	-2.5	-1.4
	Information and communications	1,680,843	1,620,785	1,596,569	1,594,390	-3.6	-1.5	-0.1
	Transport and postal activities	3,354,825	3,281,280	3,198,104	3,015,837	-2.2	-2.5	-5.7
	Real estate and goods rental and leasing	1,381,721	1,335,738	1,277,674	1,295,267	-3.3	-4.3	1.4
	Scientific research, professional and technical services	1,877,328	1,844,779	1,822,969	1,799,886	-1.7	-1.2	-1.3
	Accommodations, eating and drinking services	4,990,581	4,945,185	4,780,509	4,632,427	-0.9	-3.3	-3.1
	Living-related and personal services and amusement services	2,778,900	2,777,858	2,662,842	2,591,280	0.0	-4.1	-2.7
	Education, learning support	1,013,637	977,206	932,328	917,530	-3.6	-4.6	-1.6
	Medical, health care and welfare	6,298,385	6,433,349	6,442,372	6,515,340	2.3	0.1	1.1
	Services,n.e.c.	3,019,588	2,909,870	2,761,307	2,750,351	-3.6	-5.1	-0.4
Sales (Income) per establishment (million yen)	Service industry	103.59	101.26	98.07	99.50	-2.2	-3.2	1.5
	Information and communications	667.78	646.50	658.34	660.50	-3.2	1.8	0.3
	Transport and postal activities	356.67	365.39	349.54	336.75	2.4	-4.3	-3.7
	Real estate and goods rental and leasing	97.95	89.64	86.27	89.50	-8.5	-3.8	3.7
	Scientific research, professional and technical services	136.67	133.36	127.30	138.16	-2.4	-4.5	8.5
	Accommodations, eating and drinking services	29.34	28.38	26.97	26.80	-3.3	-5.0	-0.6
	Living-related and personal services and amusement services	78.09	74.16	67.06	66.55	-5.0	-9.6	-0.8
	Education, learning support	21.67	20.75	21.53	20.63	-4.2	3.8	-4.2
	Medical, health care and welfare	120.61	122.65	121.53	128.45	1.7	-0.9	5.7
	Services,n.e.c.	139.48	137.67	133.29	130.91	-1.3	-3.2	-1.8
Sales (Income) per persons working at the location of establishment (million yen)	Service industry	11.01	10.87	10.73	11.08	-1.3	-1.3	3.3
	Information and communications	24.00	23.98	24.96	25.58	-0.1	4.1	2.5
	Transport and postal activities	13.91	14.57	14.27	14.71	4.7	-2.1	3.1
	Real estate and goods rental and leasing	24.82	23.50	23.48	24.03	-5.3	-0.1	2.3
	Scientific research, professional and technical services	15.94	15.89	15.22	16.76	-0.3	-4.2	10.1
	Accommodations, eating and drinking services	4.63	4.52	4.40	4.53	-2.4	-2.7	3.0
	Living-related and personal services and amusement services	14.80	14.09	13.24	13.50	-4.8	-6.0	2.0
	Education, learning support	3.64	3.59	3.88	3.81	-1.4	8.1	-1.8
	Medical, health care and welfare	6.71	6.67	6.58	6.91	-0.6	-1.3	5.0
	Services,n.e.c.	9.66	9.87	10.07	9.97	2.2	2.0	-1.0

## 2 Number of Persons Working at the Location of Establishment

The number of persons working at the location of establishment (annual average) in 2012 amounted to 25.11 million, decreased by 1.4% from the previous year. The number of persons decreased for three consecutive years.

By industries, the number of persons working at the location of establishment (annual average) decreased in 7 industries; “Transport and postal activities” (a decrease of 5.7%), “Accommodations, eating and drinking services” (a decrease of 3.1%), “Living-related and personal services and amusement services” (a decrease of 2.7%), “Education, learning support” (a decrease of 1.6%), “Scientific research, professional and

**Figure 2-1 Change in the Number of Persons Working at the Location of Establishment of Service Industries**

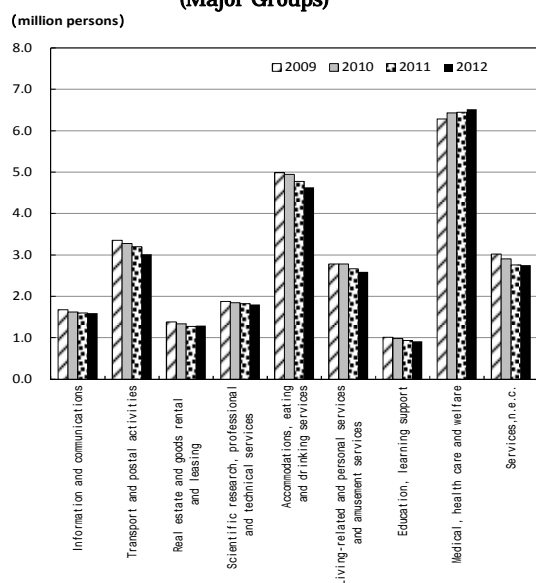


technical services” (a decrease of 1.3%), “Services, n.e.c.” (a decrease of 0.4%) and “Information and communications” (a decrease of 0.1%).

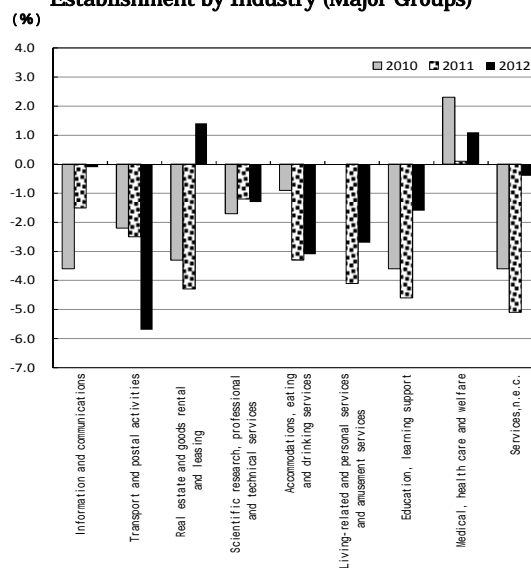
On the other hand, the number of persons working at the location of establishment (annual average) increased in 2 industries; “Real estate and goods rental and leasing” (an increase of 1.4%) and “Medical, health care and welfare” (an increase of 1.1%).

(Figure 2-1, 2-2, 2-3, Table 1)

**Figure 2-2 The Number of Persons Working at the Location of Establishment by Industry (Major Groups)**



**Figure 2-3 Change Over the Year of the number of Persons Working at the Location of Establishment by Industry (Major Groups)**



### 3 Sales (Income) per Establishment and Sales (Income) per Persons Working at the Location of Establishment

Sales (income) per establishment in 2012 were 99.5 million yen, an increase of 1.5% from the previous year.

By industries, the sales (income) per establishment increased in 4 industries, such as “Scientific research, professional and technical services” (an increase of 8.5%), “Medical, health care and welfare” (an increase of 5.7%) and “Real estate and goods rental and leasing” (an increase of 3.7%).

On the other hand, the sales (income) per establishment decreased in 5 industries, such as “Education, learning support” (a decrease of 4.2%), “Transport and postal activities” (a decrease of 3.7%) and “Services, n.e.c.” (a decrease of 1.8%).

(Figure 3-1, 3-2, Table 1)

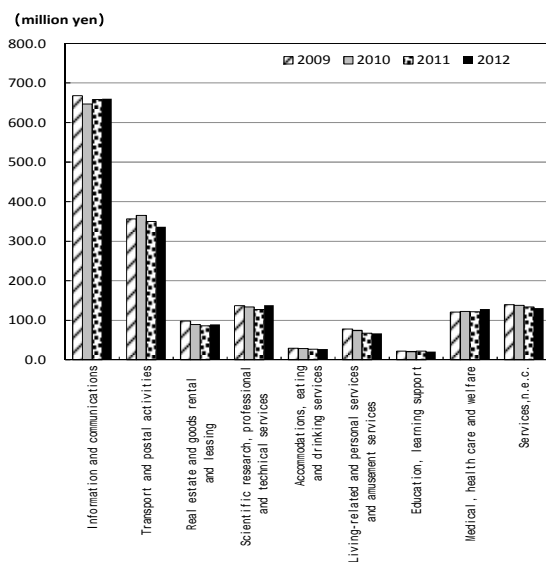
Sales (income) per persons working at the location of establishment in 2012 were 11.08 million yen, an increase of 3.3% from the previous year.

By industries, the sales (income) per persons working at the location of establishment increased in 7 industries, such as “Scientific research, professional and technical services” (an increase of 10.1%), “Medical, health care and welfare” (an increase of 5.0%) and “Transport and postal activities” (an increase of 3.1%).

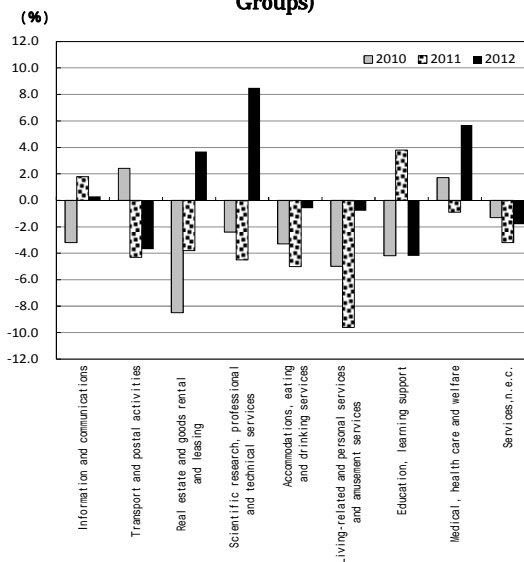
On the other hand, the sales (income) per persons working at the location of establishment decreased in 2 industries; “Education, learning support” (a decrease of 1.8%) and “Services, n.e.c.” (a decrease of 1.0%).

(Figure 3-3, 3-4, Table 1)

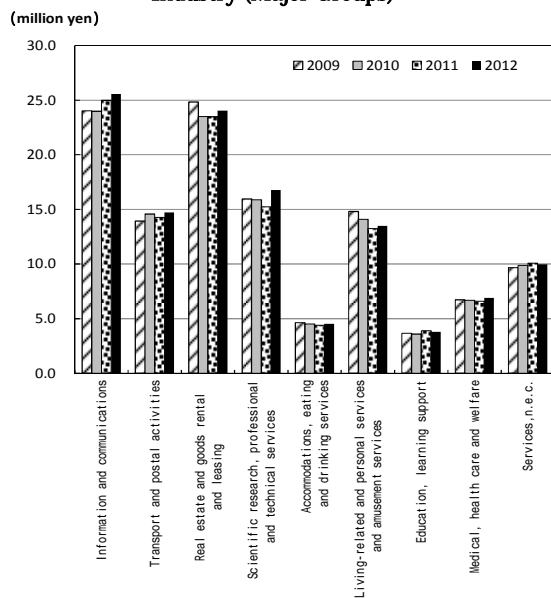
**Figure 3-1 Sales (Income) per Establishment by Industry (Major Groups)**



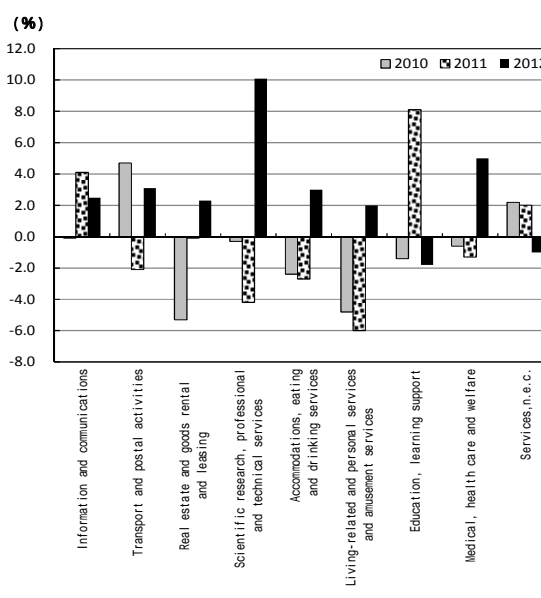
**Figure 3-2 Change over the Year of Sales (Income) per Establishment by Industry (Major Groups)**



**Figure 3-3 Sales (Income) per Persons Working at the Location of Establishment by Industry (Major Groups)**



**Figure 3-4 Change over the Year of Sales (Income) per Persons Working at the Location of Establishment by Industry (Major Groups)**



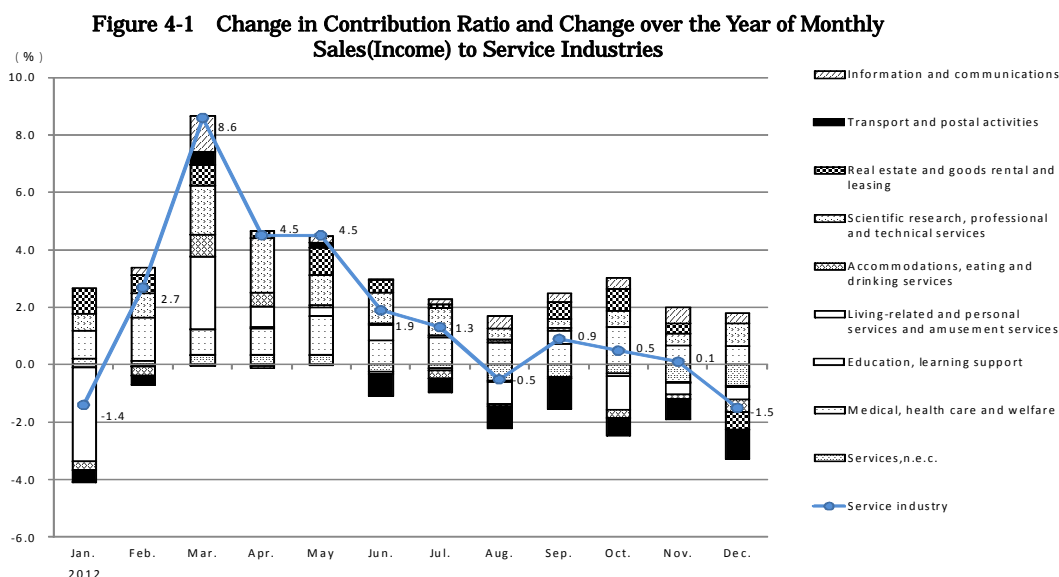
## 4 Change in monthly

### (1) Sales (Income)

In 2012, compared with the previous year, the monthly sales in February increased for the first time since the start (October, 2009 in which year-on-year figure started to be calculated) on the survey with effect of leap-year day. The increase rate in March can (an increase of 8.6%) expanded because of the reaction to the Great East Japan Earthquake in the previous year.

Looking at the contribution ratio to service industries by major groups, “Scientific research, professional and technical services” and “Medical, health care and welfare” contributed to an increase in every month. On the other hand, “Education, learning support” contributed to a decrease in every month except April and “Transport and postal activities” contributed to a decrease in every month except March and May.

(Figure 4-1, Table 2)



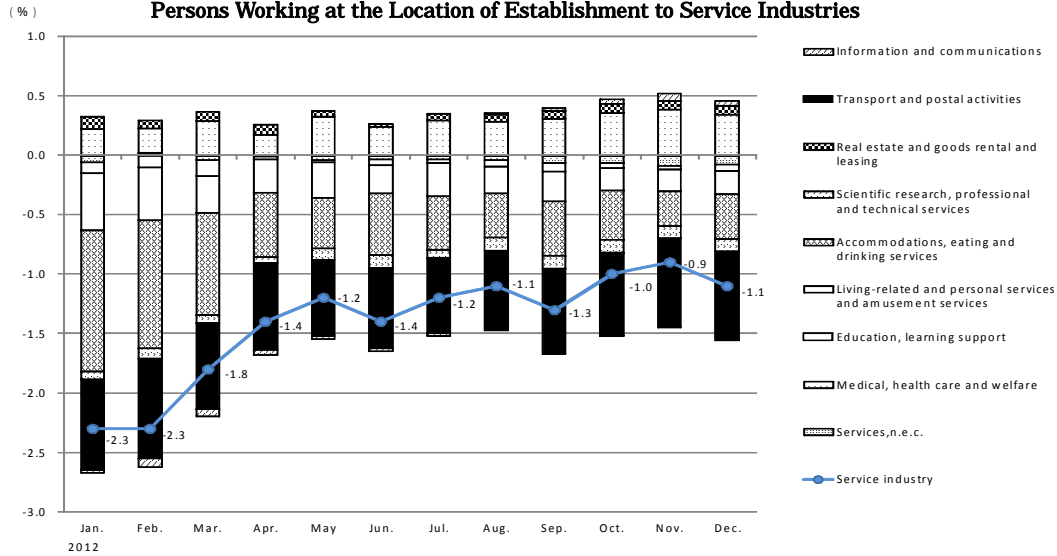
### (2) Number of Persons Working at the Location of Establishment

The monthly number of persons working in 2012 decreased in every month, compared with the previous year.

Looking at the contribution ratio to service industry by major groups, “Transport and postal activities”, “Scientific research, professional and technical services”, “Accommodations, eating and drinking services”, “Living-related and personal services and amusement services” and “Education, learning support” contributed to a decrease in every month and “Real estate and goods rental and leasing” and “Medical, health care and welfare” contributed to an increase in every month.

(Figure 4-2, Table 2)

**Figure 4-2 Change in Contribution Ratio and Change over the Year of Number of Persons Working at the Location of Establishment to Service Industries**



**Table 2 Contribution Ratio and Change over the Year of Sales(Income), The Number of Persons Working at the Location of Establishment by Industry (Major Groups)**

		2012												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	
Sales (Income)	Change over the year (%)	Service industry	-1.4	2.7	8.6	4.5	4.5	1.9	1.3	-0.5	0.9	0.5	0.1	-1.5
		Information and communications	-0.1	1.8	7.1	-0.6	1.8	0.2	1.3	3.2	1.9	3.0	4.0	2.4
		Transport and postal activities	-2.5	-1.9	2.9	-0.3	1.0	-4.6	-2.9	-4.5	-6.5	-3.6	-4.3	-6.1
		Real estate and goods rental and leasing	9.0	5.9	5.8	2.3	9.0	4.1	1.2	-0.9	5.4	7.1	3.4	-5.4
		Scientific research, professional and technical services	6.1	8.1	14.2	17.5	10.9	10.8	9.8	4.3	3.0	5.6	3.9	7.8
		Accommodations, eating and drinking services	-4.0	-4.0	12.1	6.4	0.7	0.8	-3.4	0.9	1.3	-3.5	-1.8	-5.4
		Living-related and personal services and amusement services	-20.7	-0.3	25.7	5.8	2.3	4.3	0.4	-5.4	3.8	-8.5	-3.2	-3.5
		Education, learning support	-6.7	-3.1	-2.8	3.6	-0.5	-5.7	-5.2	-2.9	-4.3	-6.3	-2.8	-4.0
		Medical, health care and welfare	6.1	9.5	6.1	5.8	8.4	5.3	6.2	5.0	4.8	8.5	4.3	4.3
		Services.n.e.c.	2.3	1.4	3.3	3.5	3.3	-2.3	-1.3	-5.5	-4.0	-3.1	-5.7	-7.2
		Sales (Income)	Contribution ratio	Service industry	-1.4	2.7	8.6	4.5	4.5	1.9	1.3	-0.5	0.9	0.5
Information and communications	-0.02			0.26	1.24	-0.09	0.24	0.03	0.18	0.42	0.30	0.41	0.56	0.36
Transport and postal activities	-0.40			-0.32	0.46	-0.05	0.17	-0.78	-0.49	-0.75	-1.09	-0.63	-0.73	-1.00
Real estate and goods rental and leasing	0.90			0.66	0.72	0.26	0.96	0.43	0.13	-0.10	0.59	0.76	0.37	-0.62
Scientific research, professional and technical services	0.58			0.82	1.71	1.90	1.05	1.08	0.95	0.40	0.31	0.55	0.39	0.79
Accommodations, eating and drinking services	-0.32			-0.30	0.77	0.47	0.06	0.06	-0.27	0.08	0.09	-0.28	-0.14	-0.45
Living-related and personal services and amusement services	-3.27			-0.04	2.51	0.72	0.32	0.52	0.06	-0.76	0.47	-1.18	-0.41	-0.43
Education, learning support	-0.09			-0.04	-0.03	0.05	-0.01	-0.07	-0.07	-0.04	-0.05	-0.08	-0.04	-0.05
Medical, health care and welfare	0.97			1.51	0.90	0.92	1.35	0.85	0.96	0.78	0.71	1.31	0.67	0.64
Services.n.e.c.	0.22			0.14	0.34	0.34	0.33	-0.24	-0.13	-0.57	-0.42	-0.31	-0.60	-0.74
Number of persons working at the location of establishment	Change over the year (%)			Service industry	-2.3	-2.3	-1.8	-1.4	-1.2	-1.4	-1.2	-1.1	-1.3	-1.0
		Information and communications	-0.4	-1.1	-1.0	-0.7	-0.4	-0.5	-0.4	0.2	0.4	0.6	0.9	0.7
		Transport and postal activities	-6.1	-6.6	-5.7	-5.8	-5.1	-5.4	-5.1	-5.4	-5.7	-5.6	-5.9	-5.9
		Real estate and goods rental and leasing	2.0	1.4	1.6	1.8	0.9	0.5	1.0	1.3	1.3	1.6	1.5	1.5
		Scientific research, professional and technical services	-0.9	-1.2	-0.9	-0.7	-1.3	-1.5	-0.9	-1.5	-1.5	-1.6	-1.5	-1.5
		Accommodations, eating and drinking services	-6.2	-5.7	-4.6	-2.9	-2.3	-2.8	-2.4	-2.0	-2.4	-2.2	-1.6	-2.0
		Living-related and personal services and amusement services	-4.6	-4.2	-2.9	-2.6	-2.8	-2.3	-2.6	-2.2	-2.4	-1.8	-1.8	-1.9
		Education, learning support	-2.5	-2.7	-3.6	-0.8	-0.5	-1.4	-0.8	-1.4	-1.9	-1.1	-0.8	-1.4
		Medical, health care and welfare	0.9	0.8	1.2	0.7	1.3	1.0	1.2	1.1	1.2	1.4	1.5	1.4
		Services.n.e.c.	-0.5	0.2	-0.4	-0.1	-0.4	-0.3	-0.3	-0.4	-0.6	-0.6	-0.8	-0.7
		Number of persons working at the location of establishment	Contribution ratio	Service industry	-2.3	-2.3	-1.8	-1.4	-1.2	-1.4	-1.2	-1.1	-1.3	-1.0
Information and communications	-0.02			-0.07	-0.06	-0.04	-0.03	-0.03	-0.02	0.01	0.03	0.04	0.06	0.04
Transport and postal activities	-0.76			-0.84	-0.72	-0.73	-0.64	-0.67	-0.64	-0.67	-0.72	-0.70	-0.75	-0.75
Real estate and goods rental and leasing	0.10			0.07	0.08	0.09	0.05	0.03	0.05	0.06	0.07	0.08	0.08	0.08
Scientific research, professional and technical services	-0.07			-0.09	-0.07	-0.05	-0.10	-0.11	-0.07	-0.11	-0.11	-0.11	-0.10	-0.11
Accommodations, eating and drinking services	-1.19			-1.08	-0.86	-0.54	-0.43	-0.52	-0.45	-0.37	-0.45	-0.41	-0.29	-0.38
Living-related and personal services and amusement services	-0.48			-0.44	-0.31	-0.28	-0.30	-0.24	-0.28	-0.23	-0.26	-0.19	-0.18	-0.20
Education, learning support	-0.09			-0.10	-0.13	-0.03	-0.02	-0.05	-0.03	-0.05	-0.07	-0.04	-0.03	-0.05
Medical, health care and welfare	0.23			0.21	0.29	0.17	0.33	0.24	0.30	0.28	0.31	0.36	0.39	0.34
Services.n.e.c.	-0.06			0.02	-0.04	-0.01	-0.04	-0.03	-0.03	-0.04	-0.06	-0.06	-0.09	-0.07