

# Monthly Survey on Service Industries

## Summary of the March 2014 Survey Results (Preliminary)

### 1 Sales and Demand Situation DI by Industry of Business Activity

#### • Sales

Industry (major groups)	Actual figures (1 mil. yen)	Change over the year (%)
Service industry	35,719,744	5.3
Information and communications	6,916,261	7.2
Transport and postal activities	5,574,028	1.5
Real estate and goods rental and leasing	5,310,799	8.7
Scientific research, professional and technical services (*1)	3,733,078	16.4
Accommodations, eating and drinking services	2,395,724	2.3
Living-related and personal services and amusement services (*2)	4,154,351	1.5
Education, learning support (*3)	311,584	0.9
Medical, health care and welfare (*4)	3,842,877	1.9
Services, n.e.c. (*5)	3,481,043	3.0

(\*1) Excluding scientific and development research institutes and pure holding companies. (\*2) Excluding domestic services.

(\*3) Excluding school education. (\*4) Excluding public health centers, social insurance organizations and welfare offices.

(\*5) Excluding political, business and cultural organizations, religion, foreign governments and international agencies in Japan.

The same shall be applied hereinafter.

#### • Demand Situation DI

Industry (major groups)	Demand situation DI (*1)
Service industry	-3.9
Information and communications	5.3
Transport and postal activities	0.9
Real estate and goods rental and leasing	-1.2
Scientific research, professional and technical services	0.5
Accommodations, eating and drinking services	-15.6
Living-related and personal services and amusement services	-20.3
Education, learning support	-7.8
Medical, health care and welfare	-5.7
Services, n.e.c.	0.8

(\*1) Deduction of ratio of "Decreased" from "Increased"

### 2 Number of Persons Working at the Location of Establishment by Industry of Establishment and Enterprise, etc.

Industry (major groups)	Actual figures (thousand person)	Change over the year (%)
Service industry	28,420	1.0
Information and communications	1,933	2.1
Transport and postal activities	3,784	3.2
Real estate and goods rental and leasing	1,671	2.6
Scientific research, professional and technical services	1,715	1.4
Accommodations, eating and drinking services	5,432	-0.4
Living-related and personal services and amusement services	2,704	0.3
Education, learning support	896	-0.4
Medical, health care and welfare	6,651	1.7
Services, n.e.c.	3,636	-0.7