

Summary Results of the 2013 Survey of Household Economy

I Changes of Expenditure on Items (Two-or-more-person households)

1 Women's one-piece dresses and suits

Annual average expenditure per household on Women's one-piece dresses and suits was 1,128 yen in a month in 2013. It increased 9.5% in nominal terms and 8.2% in real terms from the previous year in 2013, while it decreased in real from the previous year in 2012.

Monthly expenditure had increased in real from the previous year from April to December except October. Monthly expenditure by age group of household head was the highest in the 50-59 years old at 1,525 yen, followed by the 60-69 at 1,137 yen and the 40-49 at 1,063 yen.

2 Automobiles

Annual average expenditure per household on Automobiles (new) was 14,720 yen in a month in 2013. It decreased 1.6% in nominal and 1.1% in real from the previous year in 2013, while it increased in real from the previous year in 2012 by introducing a subsidy system to eco-friendly automobiles, etc.

Monthly expenditure had increased in real from the previous year from August to December in 2013. Monthly expenditure by district was the highest in Hokuriku at 20,177 yen, followed by Tokai at 20,102 yen, Tohoku at 19,926 yen and Chugoku at 17,203 yen. Monthly expenditure by age group of household head was the highest in the 50-59 years old at 19,717 yen, followed by the 60-69 at 16,665 yen and the 30-39 at 14,908 yen.

3 Refrigerators

Annual average expenditure per household on Refrigerators was 833 yen in a month in 2013. It increased 10.3% in nominal and 25.3% in real from the previous year in 2013.

Monthly expenditure had increased in real from the previous year from April to December in 2013.

4 Air conditioners

Annual average expenditure per household on Air conditioners was 1,473 yen in a month in 2013. It increased 28.9% in nominal and 39.4% in real from the previous year in 2013.

Monthly expenditure had increased in real from the previous year in every month in 2013. Monthly expenditure by district was the highest in Chugoku at 1,816 yen, followed by Hokuriku at 1,691 yen and Kinki at 1,649 yen.

5 Travel-related*

Annual average expenditure per household on Travel-related was 9,783 yen in a month in 2013. It increased 7.4% in nominal and 6.8% in real from the previous year in 2013.

Monthly expenditure had increased in real from the previous year every month except November in 2013. Monthly expenditure by age group of household head was the highest in the 60-69 years old at 11,827 yen, followed by the 50-59 at 9,694 yen and the over 70 at 9,627 yen.

* Travel-related denotes Airplane fares, Accommodation services, Package tour costs (domestic) and Package tour costs (overseas).

II Expenditure on Goods and Services Ordered over the Internet (Two-or-more-person households)

1 Annual average expenditure per household on goods and services ordered over the Internet was 5,801 yen in a month in 2013. It had increased 5.3 times for 11 years from 2002 at 1,105 yen.

2 The proportion of households ordered over the Internet to all Two-or-more-person households reached 24.3% in 2013, and increased 2.7% from 2012.

3 Monthly expenditure over the Internet by district was the highest in Kanto at 7,234 yen, followed by Kinki at 5,961 yen and Tokai at 5,843 yen.

4 Monthly expenditure over the Internet by age group of household head was the highest in the 40-49 years old at 9,500 yen, followed by the 30-39 at 9,426 yen and the 50-59 at 8,082 yen.

5 Monthly expenditure over the Internet exceeded 10,000 yen in a household with annual income more than 9 million yen. Monthly expenditure by annual income was the highest in the group of 20 million yen and over at 18,906 yen, followed by the group of 15-20 million yen at 16,741 yen and the group of 12.5-15 million yen at 13,148 yen.

III Ownership and Utilization of Electronic Money (All households)

1 The proportion of households which with members who owned electronic money was 43.2% in 2013, and had increased 1.8 times for 5 years from 2008. The proportion of households with members who used electronic money was 36.4% in 2013, and had increased 2.0 times for 5 years from 2008.

- 2 Annual average amount of money per household using electronic money was 10,803 yen, and increased 5.1% from the previous year in 2013, while it was almost same as the previous year in 2012. The proportion of households with members who used electronic money over 10,000 yen was 14.5% in 2013, and had increased 2.8 times for 5 years from 2008.

- 3 The proportion of the place where households most frequently used electronic money was the highest in Transportation (excluding commutation pass) at 48.8%, followed by Supermarket at 27.1% and Convenience store at 18.2%.